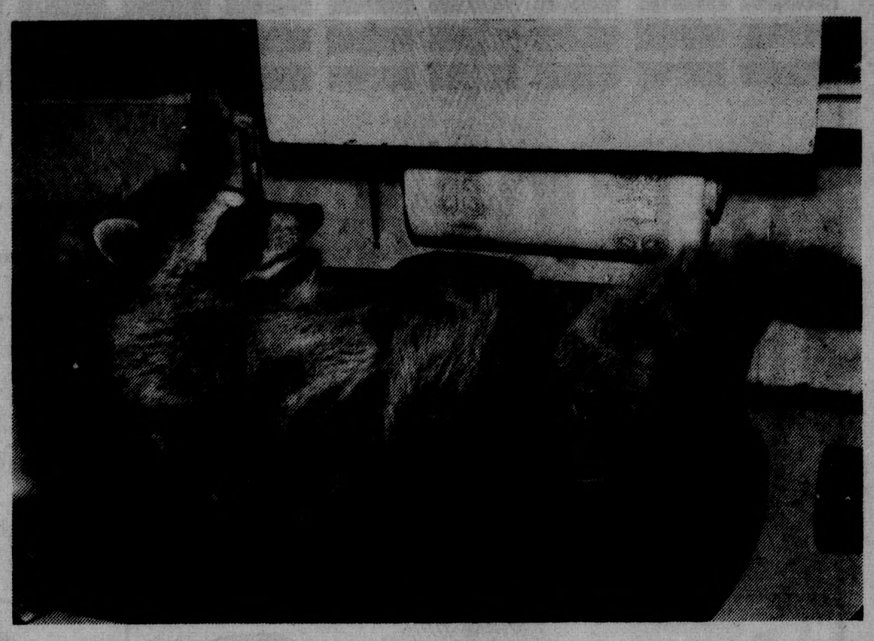
Sierra Madre Public Library
440 W Sierra Madre Blvd.
Sierra Madre, Calif 91024

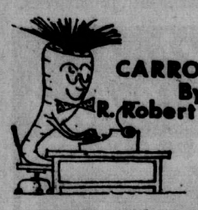
Sierra Madre News

Sierra Madre's ONLY Complete Legal and Adjudicated Newspaper
Serving 38,346 in Sierra Madre, Hastings Ranch, Sierra Madre Villa, Oaks-Highland, Rosemead-Foothill Area

$6.00 Yearly — 15c Copy Phone 355-3324 Sierra Madre, California — Thursday, November 7, 1974 16 Pages — Vol. 69, No. 1



IF YOU HAVE EVER LOVED anyone dearly and lost them, then you know how the Sol Giles family feels when their two year old male raccoon came up missing. The loss has been felt so deeply that they are offering a reward of $100. See details on page 3 of this issue. Your help is earnestly solicited. If you know about this raccoon, please call anytime, day or night—24 hours, to Sol Giles residence, 355-0206, or 355-1231. Your information will help bleeding hearts.



Thank goodness the elections are all over for the next two years. That is State and national election. But I suppose that we will have to contend ourselves to continually being harrassed by the "crap" that keeps coming out of the nation's Capital as well as that emerging from the state and County as well.

— CT —

I suppose that the next thing that we will have to contend with will be a "Recall" and school board election in the spring, but we generally get through those things fairly easy and generally leave us with but a few political fences to mend.

— CT —

I have never seen so much money spent on postage and copying of news letters from the political parties. You can believe it or not but last Saturday I received 126 such letters; this of course included the measures, politicians and all.

— CT —

Editors just do not have time to read all of them, so chuck, chuck and chuck into file 13 they go and even after Wednesday, October 31 and the final issue is all out for the weekly newspapers, they still continue to come by the hundreds. Really, I fail to see who they are trying to sell. It could only be the Editor or the one that receives such mail.

— CT —

Seems like to me that the last figure that I read about was that there was somewhere in the vicinity of 645 newspapers in California, so this would only be 645 votes and possibly a few who could sell their wives or husbands, but think of the postage.

— CT —

I think it would be safe to say that since October 1 until the present time that this newsaper has received at least 1000 such letters and this represents $100 in postage, and just for kicks say that each letter cost another four cents for envelope and paper and the labor would have been donated by volunteers.

— CT —

This would be another $40 or a total cost for the month of October of $140 per newspaper and now multiply this by 645 and you come up with $90,300 just for news letters to Editors who chuck 90 per cent of them in file 13. Whata waste.

— CT —

Oh well, as I said before it is all over with now for a couple of years, so why spend so much time in warrying about it . . . for the time being . . . as we find "many had been called but only a few were chosen on November 5.

— CT —

A doctor addressing a gathering told reporters that he was making the same speech the following week in a neighboring town, he did not wish to have anything published. The following day he was horrified to read in the local paper: "Dr. Smith delivered an excellent lecture — he told some wonderful stories — unfortunately they cannot be published."

— CT —

Why some men marry is a mystery. When a man takes two or more wives it's a bigamystery.

— CT —

If gentlemen really preferred blondes, there wouldn't be a brunette in six weeks.

— CT —

An elderly lady was berating an airline passenger agent because the plane she had wanted to catch was late. "I just don't see," she fumed, "how anything going 800 miles an hour could be late."

— CT —

"Why are you running so fast?"

"I saw a snake, but it turned out to be a stick."

"Then why are you shak-

(Continued on Page 15)

SIERRA MADREANS EXPERIENCE VERY SMALL TAX RATE INCREASE

Sierra Madreans opened their mail this past few days to find that they had received their 1974-75 Tax Bill from Tax Collector Harold J. Ostley, and it was the highest tax bill that they have received in the history of the City.

Sierra Madreans have one thankful point to consider and that is that when the assessment rolls were published in August there was very little increase in the market value of Sierra Madre property. The new tax rate for all taxing agencies for the 1974-75 year will be $14.3949 per $100 assessed valuation (one-quarter of the market value) as compared to a year ago of $14.2852.

A recent article in a daily publication dealt Sierra Madre a underhanded blow when they rated us as the fifth highest taxes city out of 96 communities. As there are only 78 incorporated cities in Los Angeles County, they used unincorporated areas as comparison. Further, they did not take into consideration such additional taxes as other cities have as the City Personal Property Taxes, Library Districts, Water Districts, which is not added to the property tax rate by the County, as is Sierra Madre, but is taxed separately and is, in most cases, collected separately.

Of course, it is fully realized that every nickle, dime and quarter, is now counted by the taxpayer and when their taxes go up just one penny it does hurt in some respects to the overall expenditures of the family budget.

In our opinion, Sierra Madre was not hurt too "badly," the overall increase of all taxing agencies showed that the increase was three-tenths of one cent below 11 cents. On a $40,000 market value home the increase was but $11.

The real culprit in the whole situation was the County of Los Angeles, who raised their tax rate 49.92 cents per $100 of assessed valuation. School taxes went down almost 20 cents, and the Water District dropped 25 cents and the City of Sierra Madre advanced about 13 cents. So with other variations of minute notability the entire tax rate increased .1097 per $100 assessed valuation.

We again can be thankful, for early in the year it seemed with the County imagining a greater increase as well as the City that the rate could well have been $15, and this would have really hit where it hurts the most . . . in the pocketbook.

Book Fair At St. Rita's School November 9-13

Again this year, as in the past, St. Rita's School will hold a book fair in the school hall.

There will be books available for every grade level ranging from picturebooks to children's novels.

The students will have an opportunity to browse, and or purchase books, during school hours, as well as at the times the fair will be open to the public.

Opening date will be Saturday, November 9, at 5 p.m. Other dates are, Sunday from 9 a.m. to 3 p.m.; Tuesday and Wednesday, November 14 and 13, from 3 to 5 and 7 to 9 p.m. Purchases can be made at the fair or, if necessary, orders will be taken.

On Sunday, November 10, starting at 9 a.m. members and parents of St. Rita's Band will be selling homemade baked goods along with juice, coffee and donuts.

WEATHER

	High	Low	Prec.
Oct. 30	62	44	
Oct. 31	66	46	
Nov. 1	63	50	.04"
Nov. 2	61	46	.03"
Nov. 3	66	44	
Nov. 4	67	44	
Nov. 5	80	43	

Total rainfall to date ..1.18"
Year ago to date ..... .13"
2 years ago to date ..... .23"
3 years ago to date ..... .46"

(Season period: October 1 through September 30.)

Perry Brown Is Honored By Chairman Appointment

PERRY H. BROWN
. . . . Given Chairmanship

Perry H. Brown, a 1939 graduate of the California Institute of Technology, has been appointed Arcadia - Sierra Madre area chairman for the 1974-75 Caltech Alumni Fund.

Brown is a consulting engineer in Sierra Madre.

The Alumni Fund is the annual solicitation of the 12,000 graduates of Caltech. The fund is controlled and directed by alumni who are organized to contact their fellow graduates in 78 geographic areas around the nation and in parts of Canada, Europe, and Australia.

The Alumni Fund traces its history to the late 1940's. It was reorganized two years ago and since then has raised about three-quarters of a million dollars for the institute, primarily for general operating expenses. This year, its goal is to raise $465,000 from 3,100 donors.

The 1974-75 fund was launched in late September on the Caltech campus with a meeting to which all area chairmen were invited. Arnold O. Beckman, chairman of Beckman Instruments and chairman emeritus of the Caltech Board of Trustees, was the featured speaker.

Sierra Madre News Now In Its 69th Year

The Sierra Madre News, this week, on November 7, reached the ripe old age of 68 years and with this issue starts its 69th year of continuous publication.

Although the tenacles of the Sierra Madre News go much further than this date, when as far back as 1889 it was known as the Sierra Vista, the name Sierra Madre News was established as a weekly newspaper under the editorship nd proprietorship of R. T. Cowles and was located on Esperanza Avenue next door to the residence of the S. R. G. Twycross residence.

Most probably, or at least close to being probably, the Sierra Madre News is the oldest still existing business in Sierra Madre under the same name and having been continuous in its business operation.

The Sierra Madre News became a Second Class publication in 1912 and was adjudicated as a Newspaper of General Circulation on August 17, 1936.

——Please turn to Page 8

Sierra Madreans Outstanding In All Youth Soccer League Game Play

Sierra Madreans figured prominently in practically every game of October 26 in Sierra Madrea - Arcadia Youth Soccer action.

In Division II action, Jim Archibald scored four goals and Rick Lopez played outstanding defense as the Bengals beat the Athletics 4-3.

Rick Johnson helped his Chiefs remain unbeaten, scoring three goals in a 4-0 shutout of the Rams.

Brian Gaines hit two of his Chargers three goals as they halted the Rovers.

In Division III, Phil Rouse scored four goals in the second half against the Tigers and the Cardinals went on to win 6-1.

Jason Johnson personally struck down the Wanderers hitting all three markers in a 3 - 1 win.

The Celtics triumphed over the Bold Ones 3-2. Pat Gaines had two for the Celts and Erik Peterson notched two for the losers.

In Girls Division III play, Marnie Crook hit the nets twice as the Bluejays nibbled the Crickets 2 - 0.

Kesvin Bowmans two goals and Jim Wynne's work in goal helped the Bruins claw the T-Birds 4-0.

Results of play up to October 26, shows:

Boys Division I (13-15): Jaquars 8, Tornados 0; Jets 3, Sonics 1; Huskies 0, Colts 0; Dynamos 2, Lions 0; Hurricanes 3, Cyclones 1.

Boys Division II (10-12): Chargers 3, Rovers 0; Chiefs 4, Rams 0; Bruins 4, T-Birds

——Please turn to Page 8

55 Trophies For SM Swim Team Wins

When the 19 Sierra Madre swimmers departed from Alhambra's Autumn Swimfest, they took with them a fourth place team trophy and 38 individual and relay trophies. Nineteen other teams attended the October 26th event in the 40 yard pool.

Winning third place in the mixed medley relays were both the 7-8 team composed of: Shawna Sandford, Susie Conlon, John Merryfield and Jim Banis and also the 13-14 group of Cindy Begin, Kathy Latiolait, Linda Seibert and Rob Begin. The same teams nabbed additional awards in the free relays: the 7-8 group placed second while the 13-14 team took third.

Those who were victorious in their individual events were:

Six and under (40 yard times: Susie Brisco, 4th back (55.0), 5th free (42.4); Jim Merryfield, 4th breast (49.1); Darin Schwicker, 5th back (50.4).

Seven and eight (40 yard times: Susan Conlon, 6th fly (43.9); John Merryfield, 3rd free (27.8), 4th breast (37.5); Jim Banis, 3rd back (32.6), 5th free (28.2), 5th breast (38.2).

Nine and ten (40 yard times): Jim Brisco, 1st back (28.1), 2nd free (24.7).

Eleven - 12 (40 yard times): Cindy Begin, 2nd back (28.0); Kathy Latiolait, 6th breast (31.8).

Thirteen - 14 (free: 80 yard time): Linda Seibert, meet record - first place free (45.5), meet record - first place fly (22.8), 1st back (25.3), 2nd breast (28.6); Rob Begin, 1st breast (26.9), 2nd free (46.5).

Fifteen - 17 (free: 80 yd. time): Ray Foss, 3rd breast (27.0), 4th free (47.1), 6th fly (22.7).

Another recent competition was hosted by the East Los Angeles Aquatics. Though only five swimmers from Sierra Madre attended the individual events, they were instrumental in Sierra Madre's placing ninth out of 27 participating teams. Sixteen trophies went to the local swimmers.

——Please turn to Page 8

CRA Asks For Parking Lot Information

EDITOR'S NOTE — The following letter was sent to merchants and businessmen in the vicinity of the corner of Montecito and Baldwin and is seeking information relative to that area for the building of the proposed fire station. Anyone can write to the City of Sierra Madre, 55 West Sierra Madre Blvd. and give their comments. This response will have a major effect in the decisions that are to be made.

Dear Citizens:

"Your City Council adopted the Redevelopment Plan for the Sierra Madre Boulevard Redevelopment Project last August. The City Council sitting as the Community Redevelopment Agency has proposed this plan for creation of new public facilities and public improvements. Further, the City Council has designated the northeast corner of Baldwin and Montecito Ave., currently part of Parking District No. 1, as a prime site in consideration of constructing a new fire facility. A citizens group, the Mayor's Civic Center Facilities Committee, has been meeting over the past year to establish development goals and design criteria for such a fire facility.

The Fire Facility is to become the first C.R.A. project.

——Please turn to Page 3

Warning From Your Police Chief

Sierra Madre Police Chief, Tom Kendra, today issued a warning to area parents and minors regarding the possession and use of air rifles, slingshots, and similar devices.

"A city ordinance prohibits anyone under the age of 18 years from possessing any device designed or intended to discharge a dangerous missile. This includes air rifles, slingshots, slings, and spring guns," the Chief said. "We have found that most of these weapons are given to children by their parents, and we want parents to realize that they may be contributing to their child's involvement in a legal problem if they allow minors to possess or use prohibited weapons. Also, parents should be aware that under state law they may be held liable for the cost of damages done by their minor children," the Chief added.

"Air rifles, sligshots, and similar devices can be a source of safe, wholesome recreation if used under proper supervision and in

——Please turn to Page 16

Aid 'Great! Britain' Promotion

Department Store Awards British Home $500 For Help

The California British Home in Sierra Madre will receive a $500 donation from the Broadway Department Stores, according to Syd Larkin, manager of the Broadway at Los Cerritos. This award was made possible because the Broadway Los Cerritos won a competition among all of the Broadway stores during their recent "Great! Britain" fortnight promotion.

"We are grateful for the British Home's help during our 'Great! Britain' promotion," stated Mr. Larkin. "They loaned us numerous British artifacts, including original oil paintings and a gargoyle straight from the House of Commons in London. It was an honor to work with this community-oriented group," he concluded.

The British Home in California Ltd. is one of four homes in the United States sponsored by the Daughters of the British Empire. A non-profit corporation, the Home provides a comfortable residence for elderly men and women of British Commonwealth birth or parentage.

Dating back to 1931, when the Home had only six residents, the British Home today houses 37 in four cottages and maintains an extended-care facility.

England's Royal Highness Princess Margaret, and Princess Alexandra and her husband number among the many distinguished visitors to the British Home. The current president of the board of directors of the British Home is Miss Winifred A. Watts.

A Project of General Telephone

Jr. Achievement Recruiting Shows A 66 Percent Gain

High school students in the East San Gabriel Valley are "bullish" on America and on Junior Achievement, as evident by this year's upsurge in the "learn about business" program.

Applications for Junior Achievement were up 66 percent this fall over last year, and most of that increase can be credited to a super recruiting program by three local General Telephone employees who spent most of September beating the drum for the American free-enterprise system.

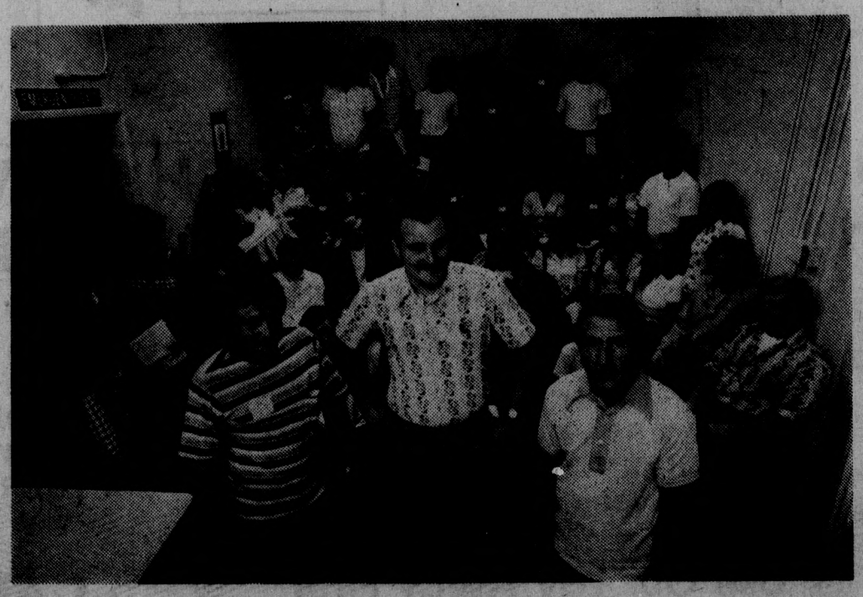
The three "super recruiters" — Dennis Fuqua, Bruce Guinta and Bob Collins are personally responsible for about 2,000 applications that were received this fall at the J.A. regional headquarters from students in the east end of the valley.

Fuqua, Guinta and Collins are all employed by the utility in the Monrovia area and have been quite active with Junior Achievement. Collins is a station installation and maintenance foreman, and both Fuqua and Guinta are installer - repairmen.

Most of their recruits are now involved in running their own miniature companies at the J.A. centers in Monrovia, Pasadena, Covina and Montclair. Students from Sierra Madre, Monrovia, Arcadia, Azusa, Duarte and Irwindale participate at the J.A. Foothill Center located at the General Telephone facility on East Lime Street.

The super recruiters used a 'person to person" approach when visiting with students during informal classroom disqussions about Junior Achievement. "We had no canned speeches or elaborate visual presentations," Fuqua said. "We simply told them what J.A. had to offer and the pro-

—— Please turn to Page 8



SUPER RECRUITERS — Pausing before roomful of local high school students they recruited for the Junior Achievement program in Monrovia are (from left) Dennis Fuqua, Bruce Guinta and Bob Collins. The three General Telephone volunteers are personally responsible for 2,000 J.A. applications that were received from students in the East San Gabriel Valley.

Civic Club To Hold Fashion Show & Sale

All are invited to be the guests of members of Sierra Madre Civic Club, California Federation of Women's Club, Verdugo District, at its annual "Fashion Harvest," on Saturday, November 16, at the Recreation Center starting at 11:30 a.m. Enjoy delicious salads and bake goods donated by club members and follow the fashions.

Browse through the white elephant corner and while there you can pick up a salad recipe book, Mrs. Edward (Judy) Mitchell and her committee have been busy putting together using salads and bake goods made by members of the club.

The important event of the day, general chairman Mrs John (Ellie) Lesley said, will be the announcement of the winner of the beautiful hand made quilt, Mrs. Mark (Carolyn) Hayden and her committee have been busy sewing.

Modeling the fashions for adults are: Mrs. DeLoyce (Pat) Alcorn, Mrs. Keith (Charlene) Mankin, Mrs. Bob (Carole) Fedden, Mrs. Richard (Sue) Wheeler.

Modeling the fashions for youngsters are: Erin Lesley, Bobbie Tuvell, and Jeff Englert. Toy Soldiers, in their colorful uniforms, will be on hand to help.

Tickets for salad harvest are $3 each and may be obtained from any club member or from Mrs. Lesley: 355-1782. Mrs. Jerry (Marian) Adkins, club president, invites all to attend the fun for funds affair.

St. Rita's Guild 'Salad Potpourri' Luncheon, Nov. 12

St. Rita's Guild will meet at a Salad "Potpourri" luncheon on Tuesday, November 12, at 11:45 a.m. in the church hall, 318 N. Baldwin. Hostesses will be Mrs. R. F. Cummings, Mrs. F. F. Schirmer and Mrs. S. Shen. Mrs. Edward King will present "Corky" McKay, wife of John McKay, who has been football coach for USC for 14 years. She will give highlights of life with a famous husband and at noted son, J. K. McKay, who snagged six passes in the 1974 Rose Bowl Game.

Guild president, Mrs. Charles Norman will conduct a short business meeting after the program. All are invited. Baby sitters will be provided.

Gifts Gifts Gifts AND THINGS!

From Sierra Madre's Most Outstanding Gift Store

Cosco Kitchen Mates

Deluxe Step Stool
Step up to Cosco. In five decorator colors. Wide safety-treaded steps swing away for comfort and convenience. Was $24.50. NOW $20.59

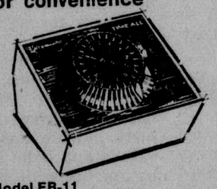
Electric Utility Table
Three large shelves for easy storage. Plus a multi-plug outlet for using table-side appliances. Six decorator colors. Was $18.50. NOW $14.99

NESCO ROUND OR OVAL SLOW COOKER

The one that takes the bird, the meat loaf, bakes the perfect cake!
• It cooks, bakes, roasts, fast browns • SLOW or FAST cooks to 500°F. • Removable cook-well, dishwasher safe • Wrap-around heat,safe to leave on all day • Self-basting • 6-quart, holds 8 lb. roast or large fowl
$37.50

TOASTMASTER® FAMILY-SIZE OVEN-TOASTER
with Color-Coded Push Button Controls
• Bakes a meat loaf for 6, toasts 3 to 4 slices of most bread and toaster foods, browns 18 biscuits, warms a large coffee cake
• Color-coded push button controls—press for baking, toasting, top browning and OFF
• Up-front toasting lever and toast color selector—for easy operation
Model No. 5247
$40.95

INTERMATIC TIME-ALL®
automatically control lamps for security... appliances for convenience



Model EB-11
multiple program timer
Turns lamps or appliances "ON" and "OFF" automatically, once, twice or more times.
Model D-121 Plug-In Timer
Low cost plug-in timer for automatic lamp control. Starts small appliances, too.
Model E-1022 In Wall Timer
Replaces standard wall outlets to automatically operate appliances or lights.
Model E 921
$9.95

BLUE LUSTRE®

rent $3 the shag machine
BLUE LUSTRE® CARPET SHAMPOO
*The soil you can't see is grinding through the fibers of your shag carpeting.
A regular-care program will extend the life of your shag carpets. Start with the Shag Machine. For less than $10 you can clean three 9 x 12 carpets.

SPECIAL VALUES

CORNING WARE® PRODUCTS
PETITE FOURS SPECIAL
Cornflower Emblem
$8.88 SAVE $3.90 Regularly $12.78
Spice O'Life ™
$11.88 SAVE $3.90 Regularly $15.78

FREEZE • COOK • SERVE • EAT
Set includes two 1¾-cup and two 2¾-cup Petite pans, two plastic storage covers and two glass covers.

Sunbeam 12-CUP STAINLESS STEEL PERCOLATOR

• Strength selector
• Twist lock safety top
• Coffee level gauge
• Serving signal light
Cat. No. 15-30 (AP76A)
® Sunbeam © 1974, Sunbeam Corporation
$29.95

WESTCLOX

BIG BEN FUTURA.
Big, bold, luminous dials in choice of Tuxedo Black, Radar Blue or Butterscotch. Each has full sweep second hand, shatterproof lens. Single key winds both time and alarm. Sculptured white case. Adjustable alarm, soft or loud.
advertised in Reader's Digest
$9.98

DU PONT LARGE SIZE PURE CELLULOSE Sponge

—great for cleaning screens, storm windows, summer furniture...
GET READY FOR WINTER TODAY!
$1.49

Only 39 Shopping Days Till Christmas!

d-CON® RAT & MOUSE KILLER
the way to rid your place of rats completely.
Now better than ever with a new, exclusive killing ingredient: Wincon. Rats eat hungrily until the entire colony is wiped out. Yet exclusive formula d-CON Rat & Mouse Killer contains no violent poison, does not cause bait shyness. Available in both pellet and meal form.
$2.25

All Gifts Beautifully Gift Wrapped FREE
We Will Also Gift Wrap Things If You Want Them So

SIERRA MADRE HARDWARE AND GIFT COMPANY
25 WEST SIERRA MADRE BLVD.
FREE AREA DELIVERY
OFFICIAL PAY STATION FOR SOUTHERN CALIFORNIA EDISON COMPANY
OFFICIAL PAY STATION FOR SOUTHERN CALIFORNIA GAS COMPANY
BANKAMERICARD
master charge
Use Our Lay Away Plan
CALL 355-4421
Hours: 8:30 to 6 P.M. Daily — Saturday 8:30 to 5 P.M.

PHS Chamber Singers Given Invitation To Vienna Festival

The Pasadena High School Chamber Singers have just received a coveted invitation from Leopold Gratz, Lord Mayor of Vienna, Austria to participate in "Youth and Music in Vienna," an international fesitval sponsored by the International Association for Cultural Exchange's to be held in Vienna,, Rome and Venice, July 11-24.

In his official invitation Mayor Gratz stated, "I am most pleased to learn that your superb choir has been unanimously selected . . . as one of the most outstanding choral ensembles, representing the fine educational work being done in the United Staes of America."

The Chamber Singers, one of 76 choirs nominated to apply for consideration to the Festival by a team of 20 prestigious conductors from the United States submitted an audition tape and were consequently chosen as one of the 10 choirs to represent the United States.

In Vienna, the 32 Pasadena High School singers will join other choirs (3000 singers in all) in Masterworks choruses, performing three major works with the Vienna Philharmonic Orchestra and soloists from the Vienna State Opera. They will also be in competition as a separate choir with all the other participating choirs and will submit a 20-minute competition concert as well as singing other full length concerts in various churches in the cities on the itinerary.

Another exciting aspect of this festival is the competition for individual college scholarships, open to all soloists. Each year thousands of dollars are awarded by the National Educational Scholarhip Foundation at this annual festival.

The Pasadena High School singers hope to add at least one more city to the planned itinerary. They would like to return to the Anglo - International Choral Festival in Coventry, England, a festival they attended four years ago.

The cost per student will be at least $800, and the students are, at this time, discussing many ways to earn their money. As a start the students sponsored a Dime-a-Dip Diner and "Pops" Concert on Tuesday evening, October 29 at Pasadena High School.

Other fund raising events include a pancake breakfast, decorating a Rose Parade float, candy sales, a "Renta - a - Santa - for - your - Kids" drive with singing qurtets, many singing engagements, and a Renaissance Faire. Many singers are also looking for jobs.

If you would like to help the Pasadena High School Chamber Singers on this adventure and can offer odd jobs or would like to hire a Santa for your child, or a choir for your club, call the Pasadena High School Music Department at 798-8909.

Male Member Into Alpha Psi Chapter

Former president, Mrs. Del C. (Gwen) Walter of Glendora; president Mrs. Patricia Raymer of La Crescenta; vice presidnt and program chairman, Mrs. Merwin (Jo) Kasiske of Covina; treasurer of Southern Council, Mrs. Arlene Briggs of Arcadia; membership chairman Mrs. Alexandra Prober of Altadena, and member, Mrs. Naomi Gardiner of Montrose of Alpha Psi Chapter of Pi Lambda Theta, a national honor and professional association for women in education, will be attending the Founder's Day Ceremony for Southern Council at California State University, Long Beach on November 9. Members from Santa Barbara to San Diego will be in attendance. Highlight of the ceremony will be a dramatic reading by Ramola Tempkin of CSULB, accompanied by danc movement performed by Linda Clapper, president of Alpha Chi Chapter, active campus chapter.

Dr. Peter Spencer, professor emeritus of Claremont Graduate School will be initiated as the first male member to be admited to a Southern California chapter of Pi Lambda Theta, which has previously been an exclusively women's organization.

Pi Lambda Theta's Leadership Award will be presented to an outstanding member of the Southern California Council by Ardis Higgins of Santa Barbara, chairmen of the Leadership Award Committee.

National officers expected to attend are Dr. Georgia Sache Adams of California State University, Los Angeles immediate past president; Dr. Marilyn Dobson, Saratoga Elementary School District, Saratoga, Calif.; Dr. Helen Levy Diamond, Citrus College, Azusa, and Mrs. Ruth Boynton, recently retired executive secretary from Santa Barbara.

NSA Secretaries To Meet Nov. 14

The November dinner meeting of the Pasadena Chapter, National Secretaries, International, will be held on November 14 at 6:30 p.m. at the Women's City Club of Pasadena, 160 N. Oakland Ave., Pasadena.

George Austin, of the Braille Institute Speakers' Bureau, will present the program. Mr. Austin is one of the specially trained persons at the Institute who helps other blind persons help themselves.

Reservations for the dinner must be in by November 11. Contact Mary Ann Gero, 248-9408, for information on the dinner and the National Secretaries Association (International).

The next business meeting of the National Secretaries Association - Pasadena Chapter, will be held on November 21 at 7:30 p.m. at the Conference Room at the Federal Savings and Loan Association, 1000 Fair Oaks, South Pasadena.

Meet the artist! The Art Galleries, California State University, Long Beach will host a reception honoring Pop Artist Tom Wesselmann at the opening of his exhibition: "Tom Wesselmann: The Early Years, Collages 1959-1962" on Sunday, November 10 from 4 to 6 p.m. in the Art Galleries, 6101 E. 7th St., Long Beach. The public is welcome.

Junior Programs of California will present "Grin with Grimm" as its second offering of the season, at Citrus College Auditorium, on Saturday, November 16, at 2 p.m.

Junk Car Prices

A junk car can now be sold for up to $40, reports the National Automobile Club, because the demand for scrap steel has risen sharply.

Neighbors

California law enforcement agencies that refuse to hire women as police officers face the possibility of losing more than $40 million in federal funding, Senator Mervyn M. Dymally, chairman of the Joint Committee on Legal Equality said recently. Dymally announced that his committee is requesting the Office on Criminal Justice Planning, which dispenses federal funds to local agencies, to cut those funds if police departments do not show visible proof of hiring women as officers.

Caroline's END OF MONTH SALE

FOR OVER 20 YRS. CAROLINE'S HAS MEANT HIGH FASHION AT LOW COST TO SMART WOMEN SHOPPERS OF MONROVIA AND THE SAN GABRIEL VALLEY. INFLATION HAS HIT US ALL, BUT LESS AT CAROLINE'S THAN ELSEWHERE. WE DON'T PAY HIGH RENTS IN FANCY SHOPPING CENTERS, NO FANCY HANGERS OR GARMENT BAGS, JUST CONSISTANTLY FINE SERVICE, GREAT PRICES AND A MONEY BACK GUARANTEE

COMPARE OUR QUALITY FASHIONS AND VALUES ANYWHERE . . . DISCOVER CAROLINE'S MONROVIA TODAY!

DRESS CLEARANCE
VALUES TO $35.00
ASSORTED COLORS & SIZES
$5.00

COAT SALE
ONE GROUP ALL SEASON VINYL COATS
VAL. TO $40.00
NOW ½ OFF

ASSORTED JEANS AND PANTS
MOST SIZES
VAL. TO $12.99 NOW $3.00

ONE GROUP FASHION HANDBAGS
VAL. TO $10.99
NOW $3.00

ASSORTED LINGERIE
BRAS-GIRDLES - SLIPS
NOW ½ OFF

DISCOVER CAROLINE'S TODAY!

SAN GABRIEL VALLEY'S guitar corner
LARGE SELECTION SPECIALIZING
GUITARS — AMPS — DRUMS — PIANOS
ORGANS — ACCESSORIES — PA SYSTEMS
FENDER — OVATION — GUILD — GIBSON
EMC — ACOUSTIC — ROGERS — LUDWIG — HONER
MAESTRO — CORDOVOX — RHODES — SHURE
INSTRUCTIONS
447-0060
1023 S. BALDWIN AVE., ARCADIA
HOME OF WIZARD

Highlander Pet & Aquarium Center

(In the Highlander Shopping Center)
145 E. FOOTHILL BLVD.
ARCADIA, CA. 91006

Hours:
Sunday 10 to 6
Mon. & Fri. 10 to 9
Tues., Wed., Thurs., Sat. 10 to 7

357-1787

Everything for your pet need!

BANKAMERICARD — master charge

Parking

As adjacent landowners, businessmen or interested citizens, we are inviting your comments on the use of the proposed site. An enclosed card may be used to express your feelings and you are encouraged to contact City Hall should additional information be desired. There are copies available of the Redevelopment Plan and Draft Environmental Impact Reports on the proposed site and use. The consideration of the actual buildings and their character or placement has not yet been developed. The existing parking use is the item which is currently being developed. The City is concerned in maintaining parking accessibility to the downtown area. The intent of this letter is to encourage your comments in this regard.

It is requested that you forward any comments prior to November 15th. As a matter of interest, prior to any activity or use of the site, appropriate and duly noticed Public Hearings will be held for the opportunity of community input.

Jr. Girl Scouts Ceremony At St. Rita's Nov. 7

Junior Girl Scout troops in Sierra Madre will participate in a rededication - investiture cermony at St. Rita's school hall November 7 at 6:45 p.m.

Flag ceremony will be led by Troop 901 with the Invocation for Girl Scouts to be sung by Troop 550. Troop 545 will lead the closing ceremony.

Ten candles representing the parts of the Girl Scout law will be lit by girls who are new to the Junior program and who will be receiving their Girl Scout pins. Most were previously in the Brownie program.

Troop 901 will install Andrea Albi, Kim Bilbrey, Carol Cummings and Mary Jean Shinnick as patrol leaders. Margie Gaudet and Lauline Gough are the new patrol leaders in Troop 550 and Marnie Crook, Nancy Neubig and Debbie Wood will be installed for Troop 545.

Court of Awards will be held with badges being awarded to those who have completed requirements at established camp, at home or in troop meetings. Troop 545 has been working on the Health Aid and Troop Camper badges while Troop 550 is completing the Community Safety badge requirements.

Taking part in the candlelighting ceremony will be Paula Brennan, Sheryl Chapman, Lisa Bartolai, Melissa Farrell, Katie Collins, Marnie Crook, Carol Cummings, Kathleen Crow, Lisa McClowry, Susan de Canio, Lynn Graebner, Allison Murray, Melisa Eck, Ingrid Runde, Keme Oden, Karl Elford, Kirsten Springer, Kristen Fry, Liz Parlette, Christine Story, Tara Payne, Kirsten Hoegee, Debbie Wood, Cheryl Howe, Kathy O'Leary, Gillian Wright; Sherry Perez, Jeannie Savedra, Mary Carol Shinnick, Debbie Stine, Libby Poser, Ingrid Uyemura, Abby Dees, Rosann Volmert, and Michelle Westcott.

Troop leaders for 901 are Miss Kathy Covert, Mrs. Carroll Frey and Mrs. Yoshio Uyemura; leaders for Troop 545 are Mrs. Spencer Wood, Mrs. Clem Bartoli and Mrs. Bruce Crow with Mrs. Dennis Gaudet and Mrs. Gary Adams continuing with Troop 550.

Sarah Chatfield Elected To Society

Sarah Ellen Chatfield, daughter of Mr. and Mrs. Harry E. Chatfield of Arcadia, has been elected to Pi Theta Mu, service honor society.

Sarah, a sophomore nursing major at Mount St. Mary's College in Los Angeles, is among 34 students named to the Pi service sorority for 1974-75.

Some nine million hotel and motel keys are returned through the mail each year by forgetful travelers.

Cheese Stuffed Meat Loaf

For hearty dinner fare, Wispride Test Kitchens suggest Cheese Meat Loaf recipe:

- 1 lb. ground beef
- 1 lb. ground pork
- 1 10-oz. pkg. Wispride Sharp Cheddar Cold Pack Cheese Food
- 2 cups fresh white bread crumbs (about 4 slices)
- 2 eggs
- ⅓ cup chopped onions
- 2 teaspoons Worcestershire sauce
- 1 teaspoon Maggi Seasoning
- 1 teaspoon salt
- ¼ teaspoon pepper
- 1 10-oz. pkg. frozen chopped spinach, thawed and drained
- ¼ cup chopped onions
- 1 egg
- ½ teaspoon salt
- Dash nutmeg

Preheat oven to 350°F. In large bowl, combine beef, pork, ½ pkg. Wispride Sharp Cheddar Cold Pack Cheese Food, bread crumbs, 2 eggs, ⅓ cup chopped onions, Worcestershire sauce, Maggi Seasoning, salt and pepper; mix well. In small bowl, combine spinach, ¼ cup chopped onions, egg, salt and nutmeg; mix well. In 9" x 5" x 3" foil-lined loaf pan, place ½ meat mixture, forming cavity in center; place spinach mixture inside cavity and top with remaining meat.

BAKE at: 350°F. TIME: 1½ hours.

Cool 10 minutes; remove from pan. Place remaining Wispride Sharp Cheddar Food in pastry bag and decorate meat loaf. Garnish with hard-cooked egg slices. Makes 6 servings.

Mert Waite Again Takes Lead As President Of S.M. Historical Society

Mert Waite is the newly elected president of the Sierra Madre Historical Society. She has been a very active member of the group and served last year as vice president. Immediate past president is Tal Morash now on sabbatical in Europe from Cal State.

Election of officers took place at the annual meeting held at the Essick House. Serving with president Mert are: John Goodall, vice president; Dan Parker, treasurer; Dorothy Koenig Hoien, recording secretary, and Louise Miemer, corresponding secretary.

Board of trustees are: Kathleen Shadforth, Roy Buchan, Ruth Twycross, Lucile de Mezirard, Betty Newton, Charles Peterson, Edith Dane, Caryle Griffin, Helen Obazawa and Harold Spears.

Also continuing to serve are historian, Janet Wood; curator, Betty Keith, and under public relations, press and Sierra Vista editor, Phyllis Chapman.

Program speaker at the meeting was Paul Carter. His grandfather, Nathaniel C. Carter was the first purchaser and subdivider of the land which became our city of Sierra Madre. Mr. Carter spoke of his childhood, of the abundant water here, of the camps and trails in these mountains and Wilson's Peak, and of the activities in a growing Sierra Madre. And inflation hit even way back then, said Mr. Carter, when land value grew in a short time from 15 cents an acre to $60 an acre before his grandfather purchased the land.

But it was a weekend of nostalgia. On the previous day the Society held formal dedication of the tower built in Kersting Court to house the historical school bell used in Sierra Madre schools since 1887. The honor of being the first to ring the bell in its new tower after the dedication went to Dick Pendergast who was one of the last custodians at Sierra Madre School back in the thirties to ring the bell. But there was much bell ringing after, by the many children present.

Over 100 people attended the dedication and some either attended that old school at Kersting Court or had relatives who did. Among those were Janet Wood, Dorothy Baugh, Florence Bixby, Gladys Carter, Ruth Twycross and Julian Fisher. Mr. Fisher's father was a blacksmith at the Lucky Baldwin Ranch and he walked up to Sierra Madre to attend school here. It was a happy time for him going to school here and at the Ranch where he rode the Baldwin ponies.

Lapidary Society Presents Program

A very interesting program, "The Story of Jade" will be presented by Mr. Howard King at the Tuesday, November 12, meeting of the San Gabriel Valley Lapidary Society in the Arcadia Public Library, 20 W. Duarte Road at 7:30 p.m.

Mr. King will tell the history of Jade and wil talk about the Chinese carvings which are the most beautiful in the world.

All of our meetings are open to the public. Everyone interested in learning about lapidary work will find the meetings enjoyable and informative.

The ability to be heard and understood — the ability to communicate effectively — are the aims of "Business Communications" offered by Pasadena City College's Office of Continuing Education. The nine-week class begins November 20, 7 p.m., at the Pasadena High School campus, 2925 E. Sierra Madre Blvd., Pasadena.

Woman's Club Fashion Show Nov. 12

The annual Fall Fashion Show of Verdugo District, California Federation of Women's Club, will be held Tuesday, November 12, according to Mrs. Edward W. Smith, District president. The social hour begins at 11:30 a.m. with luncheon at 12 noon. Mrs. Thomas Roscoe will give the invocation and the District president will bring greetings.

The general chairman, Mrs. Carmelita Frank, has secured a showing of fall fashions and models are members who were carefully selected from the various clubs. They include Mrs. Jerry Adkins of Sierra Madre Civic Club, Mrs. Harold H. Shepherd of Arcadia, Kathy Parenteau of La Crescenta, Mrs. Gilbert F. Jones of South Pasadena Women's Club, Mrs. William T. Bell of Altadena Women's Club, Mrs. Richard Baender of Verdugo - Metropolitan District Junior Board Alumnae, Mrs. Eva Clark of Altadena Women's Club, and others.

The commentator is Ann Kidd and the models will be assisted from the ramp by Mr. George P. McGraw in appropriate attire.

Mrs. Archer S. Frey with her committee chosen from member clubs, will decorate the Mendecino Room and the tables with live mum plants of many colors to carry out the fall coloring for the theme of "Festive Fashions." The Sierra Madre Civic Club will make the programs under the direction of Mrs. Jerry Adkins, president, using the same fall coloring.

You are invited to attend and "bring a friend, your neighbor, or a prospective member to enjoy this gala affair." Tickets are available at $6.50. For reservations call Mrs. Robin Drakjy at 256-8960 or Mrs. D. D. Moore at 256-5787.

Contemporary Wears The Sweater Coat

. . . a wrap of acrylic with a fabulous fake fur colar . . .

Snowy White . . . 8-16

$40.00

Thomasine Contemporary
396 South Lake Avenue
Pasadena 792-3645

PRICE ROLL BACK

1959 PRICES

GET IT TOGETHER
Join the
N.O.W. NOSTALGIA
(NITA on Wednesday)

haircuts reg. $6.00 $3.00

Does inflation have your hair up on rollers? Well, let your hair down cause we've got the answer! These special prices are available on Wednesday only. Be sure to ask for Nita.

Blow dry reg. 15.00 $7.00

Perm & Set reg. 25.00 $12.50

Frosting & set reg. 25.00 $12.50

Make your appointment with Nita on Wed.
N.O.W.
445-9140 • 446-5445
Jean Clementi
A full service Beauty Salon
918 S. Baldwin Ave., Arcadia
FREE PARKING IN REAR

OFFICIAL DISTRIBUTOR OF CUB SCOUT & BOY SCOUT UNIFORMS AND SUPPLIES

Serving San Gabriel Valley for over 28 years
WE'RE ALWAYS IN STOCK

Stoppel's of course
Fine Clothing for Men and Boys
9615 LAS TUNAS DR.
TEMPLE CITY
286-8732

CROWN SHOES Announces Our HUGE STOCK REDUCTION SALE

REG. TO 14.

SAVE UP TO 1/2 OFF AND MORE

WE'RE BUSTING WITH INVENTORY

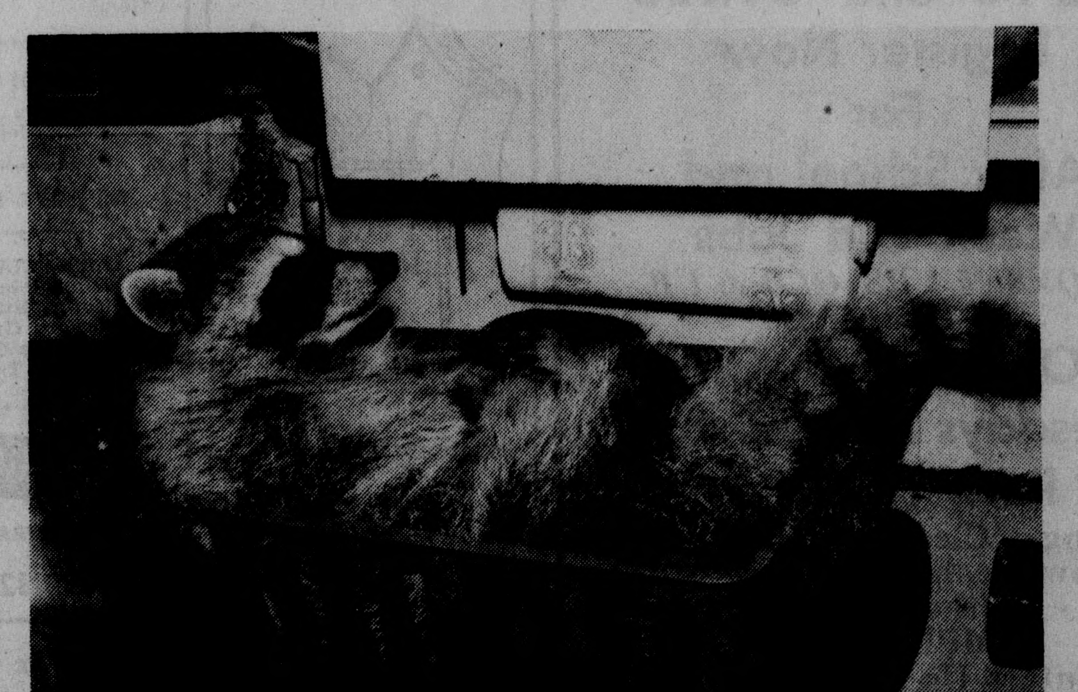
WOMEN'S NATURALIZER REG. TO 24.99 NOW! 9.00 AND UP	MEN'S PEDWIN-PORTAGE REG. TO 24.99 NOW! 10.00
CONNIE & VOGUE NOW! 6.00 AND UP	KEDS FOR MEN & CHILDREN ASS'T. STYLES REG. TO 9.99 NOW! 6.00
DOOR BUSTER SPECIALS! WOMEN'S ASS'T STYLES REG. TO 16.99 Hurry For These! 2.00	MEN'S FLORSHEIM —SPECIAL GROUP— REG. TO 40.00 NOW! 26.00

Children's Shoes on Sale Beginning at $6.00

CROWN SHOES 502 SO. MYRTLE
DOWNTOWN MONROVIA
AMPLE FREE PARKING BANKAMERICARD MASTERCHARGE
SAVE MONEY & GAS TOO!! SHOP IN MONROVIA 358-8115

Casa
MEXICAN RESTAURANT
Authentic Mexican Food
OPEN 6 DAYS - 11 A.M. TO 10 P.M.
FOOD TO GO
355-7816
44 N. BALDWIN AVE. - SIERRA MADRE

MISSING
OUR FRIEND OCHO RACCOON



$100 REWARD

for information resulting in the safe return of our friend Ocho. He was last seen in the Sierra Madre Canyon area October 20. Ocho is a 2 year old male, with us since six weeks old. He will come to the call of "Ocho," has had rabies shots, is not afraid of friendly dogs. He has a small broken tooth on his upper right front side. Do not attempt to handle Raccoons. Do not permit Ocho to be caged for longer than 8 hours. He is always free at home. If there is a possibility that he was captured and released elsewhere, we could retrieve him by call.

Anytime, day or night, 24 hours.

PHONE 355-1231 or 355-0206

Sol Giles Residence.

CLASSIFIED

COPY DEADLINE 1 P.M. TUESDAY Phone 355-3324

Phone 355-3324

Straight Classified 75c a line, $2.25 3 lines minimum; Classified Display, $2.00 an inch; monthly $1.75 (13 weeks only). Directory monthly, $1.50 an inch, (13 weeks only).

All real estate advertisede in this newspaper is subject to the Federal Fair Housing Act of 1968 which makes it illegal to advertise "any preference, limitation, or discrimination based on race, color, religion, or national origin, or an intention to make any such preference, limitation, or discrimination."

This newspaper will not knowingly accept any advertising for real estate which is in violation of the law. Our readers are hereby informed that all dwellings advertised in this newspaper are available on an equal opportunity basis.

REAL ESTATE FOR SALE REAL ESTATE FOR SALE REAL ESTATE FOR SALE

DO YOU HAVE A SIERRA MADRE PROPERTY YOU WOULD LIKE TO SELL??

IF YOU DO Janet and John Curtis Invite You To Give Them A Call And Let Them Put

THEIR 20 YEARS OF EXPERIENCE

In Selling Sierra Madre Real Estate To Work For You.

THEIR BUSINESS PHONE IS 355-3433 THEIR RESIDENCE NUMBER IS 351-9866

To Help You Find a *Buyer or a Home* Give Them a Call

A DREAM HOUSE

Fine Family Home. Approx. 3,000 Sq. Ft. on Lot 93 x 208. Just North of Arcadia Oaks, 4 Bedrms. (Huge Mstr. Bdrm. w/14 Ft. Walk-in Closet). One Tub Bath, Three ¾ Baths. Enormous Living Room, Beautiful 20 x 21 Panelled Den w/large Closet and ¾ Bath Off Wet Bar. Complete Built-in Kitchen w/walls of Cabinets and Fantry To Delight the Wife. Central Air. 30 x 40 Swim Pool w/Shower Baths in Dressing Rooms. Lighted Badminton Court. $87,500.

2 HOUSES -- 1 LOT

54 x 117. R-2. Close in Location. 3 Bedroom with Basement, Dining Room, Fireplace, Plus 1 Bedroom. Both with Air Conditioning. Stove and Refrigerator. Owner will Carry Loan. Special At $29,000.

NEAT SPANISH STUCCO

2 Bedroom, Dining Room. Separate Office or Study. Quality Location. $24,250.

STATELY ENGLISH STUCCO

3 Bedroom, 1 & ¾ Baths. Tub and Stall Shower in Large Bath. Big Dining Room, Separate Breakfast Room. Electric Range. Double Lot, 100 x 140. Room for Tennis Court or Pool. Fenced Yard, with Sprinkler. Lovely Tree Lined Street. $42,500

SIERRA MADRE REALETERIA

JOHN H. CURTIS, Realtor

355-3433 25 SOUTH BALDWIN Rs. 351-9866

YOUTH EMPLOYMENT

BOYS and GIRLS

Register Now For After School and Week End Jobs

(BOYS 15 YRS. OLD & UP IN DEMAND)

Office Open On Tuesdays & Thursdays

2 P.M. Till 4 P.M.

Painting - Cleaning - Yard Work
Window Washing - Baby Sitting
- Mother's Helper -

EMPLOYERS:

Contact Us For Available Openings — We Will Fill the Job In Record Time

(A Civic Club Function)

49 S. Baldwin 355-7141

Sierra Madre News

Published every Thursday at 9 Kersting Court, Sierra Madre, California, Los Angeles County, Post Office Box 37, Zip Code 91024 Telephone 355-3324 or 355-3325.
The Sierra Madre News, Official Newspaper of the City of Sierra Madre is declared a Newspaper of General Circulation for the publication of legal notices, as defined by Section 4460 of the Political Code of the State of California, in the Superior Court of Los Angeles County, August 19, 1936. Adjudication Decree Number. 604,764.
A Newspaper entered as Second Class Matter at Sierra Madre Post Office October 2, 1906, under Act of Congress of March 3rd, 1879.

EXPERT SHOE REPAIR

ORTHOPEDIC WORK OUR SPECIALTY
SHOES REPAIRED WHILE YOU WAIT
WE REFINISH OR DYE SHOES ANY COLOR

—AT—

RALPH'S SHOE STORE

41 North Baldwin BankAmericard 355-0479

REAL ESTATE FOR SALE

HOMEY! Older! **Unique!** 2 bdrms! **PLUS** upstairs studio! Frplc! W/w crptg! Newer kit! Big, fenced yd! VA! No Dwn! Try $28,900!

LOVELY, NEW MODERN! **2 Bdrms! 2 Ba!** Huge liv. rm! View! Avocados! Try VA! No dwn! Approx. $47,900!

HIGHLY SUCCESSFUL SELLING OFFICE! **In & Out Of Escrow In Last 60 Days!**

363 Sycamore Place SOLD

WE CAN SELL YOUR PROPERTY! — HAVE BUYERS WAITING!

Interest rates & financing have eased! Better chances we can **CASH** you out **NOW!**

Won't You Please Call Us For Appraisals NOW! No Obligation!

La Lone Realty

635 W. SIERRA MADRE

355-6710 24 Hr. Ans. Serv.

REAL ESTATE FOR SALE

* Hastings *

LARGE FAMILY HOME

Modern 4 Bdrm., 3 ba's, den w/barbecue. Complete blt-ins. Central air conditioning. 2100 Sq. Ft. $54,500.

* Sierra Madre *

2 OLDER HOMES

Zoned R-P for condominium. Lot 125 x 225. Choice location. Reduced $20,000. Offer.

* SOLD *

1655 N. Santa Anita, Arc.
520 Sierra Meadows, S.M.

WE HAVE BUYERS

ASSOCIATES
Ann Johnson
Hazel Gittinger
Ellanora Griswold
Tremyne Cooper
Roland Trottier

CLARA CLARK REALTY

373 W. SIERRA MADRE

795-3225

REAL ESTATE FOR SALE

FOR SALE
Choice Sierra Madre Cor., Acacia & Grandview
70 x 200 R-1 Lot.
254-1116 OR WRITE
P.O. BOX 65724
LOS ANGELES, CA 90065

MISC. FOR SALE

PRIVATE INDIAN JEWELRY COLLECTION FOR SALE
Rings, Bracelets, Necklaces.
Interested Parties Call
351-0148
Reasonable Rates

FOR SALE
Tape Recorder, $10; Bell & Howell 3rd Dimension Camera & Projector, $100 for both; Dinnerware, service for 12, $18; Dresser, $15; 2 end tables, $5 ea; 24" Packard Bell TV, $30; Hall Table & Mirror, $20; Lge. Oil Paintings, $25 to $50.
355-7239 or 355-8235

REAL ESTATE FOR SALE

SMILE

YDREN REALTY
(Say Wide Wren)
505 W. SIERRA MADRE BLVD.
355-3482

INCREDIBLE VIEW

3 Bdrms. 2 & ½ bas. Master Bdrm. features dressing room & deck. Space-age kitchen has oven, range, dishwasher, and warming draw. Liv. rm. has fireplace, built - in book shelves & couch. Ding. area has blt.-in buffet and indirect lighting. Other pluses include E-Z care lot. $42,500.

PETS

FOUND
Young Toy Collie
Tri-Colored — Has Flea Collar. Found on Theresa Lane
355-8645

SIERRA MADREANS, HASTINGS RANCH, ARCADIANS . . . .

CALL AN EXPERT

BUSINESS and SERVICE GUIDE

APPLIANCES AND REPAIRS

DUMAS
Electrical Appliance and Vacuum Service
All Types and Makes of Small Home Appliances
Including Hoover & Kirby Vacuums, Paper Bags and Hoses for All Models
Keys. Locksmith
12 N. Baldwin Ave.
355-1596

APPLIANCE REPAIRS

TV SERVICE CALLS
Color or Black & White For Short Time Only
Only $5
(plus parts)
BILL'S TV
330-5764
16247 Denley St., Hac. Hts.

BABYSITTING

BABYSITTING
At My Home
Hot Lunch. All Hours.
References
355-4482

APPLIANCE REPAIRS

Refrigerator
Air Conditioner
Freezer
Repairs
Fast Service
$15 Service Charge
795-0661

DOLL HOSPITAL

HAZEL WALKER
DOLL HOSPITAL
Sales - Repairs
Accessories
Wigs - Shoes - Dresses
699 E. Walnut St.
Pasadena 792-8102
Closed Wednesdays

REAL ESTATE FOR SALE

UNDER BIG PINE
Large 10 yr. old 4 bdrm. home. With heated & filtered swim pool. Formal Ding. Rm. 1¾ & ½ bas. Lge. mastr. bdrm. suite. Complete elec. blt-in kit. and big brkfst. rm. Nat. Cabinets. Fam. rm. with 2nd frplc. Approx. 2,400 Sq. Ft. one owner home. Special at only $46,500.
Sierra Madre
Realeteria
JOHN H. CURTIS, Realtor
25 South Baldwin
355-3433 Res. 351-9866

REAL ESTATE FOR SALE

1823 So.
SANTA ANITA
OPEN P.M.'s

FIRST SHOWING: Great Big Gracious 2-Story Center Hall Colonial. 3 Bdrm., beame dFam. Rm., Formal Din. Rm., Beautiful New Carpts. Central Air, Walnut Blt-in Kitch. Shake Roof. Big Yard w/ side access. $89,500

AMES REALTY
447-8116

ART SUPPLIES

In Arcadia it's
THE ARTISAN
Grumbacher supplies - Acrylic paints - Water Colors Pastels - Show Cards and Matt Boards - Canvas - Oil Paintings - Art books - Picture Frames Custom or Ready Made - Complete Line of Handicraft and Hobby Supplies
617 S. 1st Avenue, Arcadia
447-8310

ALUMINUM SCREENS

FREE ESTIMATES
Custom made to measure Aluminum screens - doors. Aluminum screens - doors rescreened & repaired Louvre windows. Quality material & workmanship
SANTA FE ALUMINUM SCREENS
405 E. Woodbury
794-5936 Eves. 358-7587

AUTO LEASING

Lease or Buy Your Ford
FROM
JACK EVANS
AT
Huntington Ford
445-7171
ARCADIA
LEASE FROM A FORD DEALER
BY APPT. PLEASE

ASPHALT

ASPHALT PAVING
Contractor's Lic. 208523
LARSEN CONSTRUCTION
358-2425 357-4956

AUTO REPAIRS

Norm's Garage
Dependable Auto Repair
MOTOR TUNE UP — BRAKE SERVICE
Operated by
Clarence N. Morrison
22 E. Montecito
355-1146
Closed Saturdays

AUTOMOTIVE SERVICE

J & S AUTOMOTIVE SERVICE
120 W. Sierra Madre Blvd.
(Rear)
Complete Auto Repairs and Service For Domestic and Most Imported Cars
QUICK SERVICE
PHONE 355-7616
BankAmericard Master Chg.

AUTOS WANTED

WE WILL PAY $40 AND UP FOR COMPLETE U.S. AUTOS — Get Rid of That Junk Car — Call
GEM CITY AUTO SALES
MONROVIA 445-2683

ENGINE REBUILDING

THE ENGINE ROOM
COMPLETE MACHINE SHOP
FOREIGN & DOMESTIC
Mufflers - Tailpipes - etc.
Industrial - Marine
All Work Guaranteed
161 W. Colorado Blvd., Pasadena
792-7827

PADS
VARIOUS SIZES
Sierra Madre News Office
9 KERSTING COURT

GIFTS

Grand Opening — October 28
THE COTERIE
664 West Duarte Road
Arcadia, Calif. 91006
447-4854
GIFTS
ANTIQUES
Complimentary Gift Wrap
Mailing Service

JUNK CARS

$ $ WOW $ $
WE WILL PAY
UP TO $100
FOR CARS AND TRUCKS
Running or Not
Free Towing
Phone 792-9030

WANTED — DEAD OR ALIVE
Junk Cars — Top $
Good Used Parts
For Most Cars
447-5170

AUTO DEALERS

ARCADIA DATSUN
SALES & SERVICE
San Gabriel's Oldest & Largest Datsun Dealer
BODY SHOP
Parts & Accessories Depts
Open Till Noon Sat.
"Call us before you buy"
333 E. Huntington, Arcadia
447-2101 681-1196

MISSION CHEVROLET CO.
New & Used Cars & Trucks
Leasing, Sales & Service
Las Tunas at San Gabriel Blvd.
San Gabriel
287-6184 283-5128

WINSTON CHRYSLER - PLYMOUTH
Imperial - Plymouth
Chrysler
632 W. Huntington Drive
Monrovia 357-3266

WANTED — TO BUY

SAVE AT
BOYD DATSUN
8930 Mission Dr., Rosemead
OPEN SUN. 286-1131
Just off Rosemead Blvd.

CERAMIC TILE

CERAMIC TILE
Guaranteed work.
EL 9-7572 358-7598

CONCRETE WORK

SIMPSON'S Cleaning Service
HOME & OFFICE BUILDINGS
Wall Washing - Windows
Waxing & Buffing
Carpet Cleaning
Free Estimates
681-1635

CONCRETE WORK

CONCRETE PATIOS, ETC.
No job too small.
25 years exper.
792-3752
After 2 p.m.

CLASSES

CAKE DECORATING CLASSES
For Children, Teenagers and Adults
SUPPLIES
● PANS ● MERINGUE
● PAPER ● NOVELTIES
JANE'S CREATE-A-CAKE SHOPPE
522 FOOTHILL BLVD.
LA CANADA
790-3078
9:30 - 5 weekdays
9:30 - 2 Sat.
7 - 9 p.m. Tues. & Thurs.

CHILD CARE

SIERRA MADRE
FULL OR PART TIME
Close to town
Across the street from Sierra Madre Primary School
Good Refs. 355-4377

GIFTS

GARDENING SERVICE

FATHER & SON GARDENING
Trees pruned
Hedges Trimmed
Clean-ups & Hauling
References
FREE ESTIMATES
449-6355

GARDENING

DAWN'S GARDENING SERVICE
IF . . . .
- **You are doing your own yard work**
- **Your gardener isn't doing the job**
- **You are dissatisfied**

CALL . . .
Rates are flexible
DON
358-9161

GARDENING

Is Gardening Tying You Down? Try Me For All Your --- Gardening Headaches
- **Turf Specialist**
- **Garden Clean-up**
- **Creative Landscaping**

Refs. 357-3465

HAULING

Hauling and Tree Service
Demolishing and odd jobs. Fast, courteous service and reasonable rates.
Call Pete, anytime
792-3798

KNOX'S RUBBISH HAULING
Tree Removing
Lot Cleaning
We pick up refrigerators & all kinds of scrap metal & old cars. FREE
798-9981

HOUSEWIVES OPPORTUNITY

Beginners and Professionals
Half the battle's won if you have products that will sell themselves. Shaklee will supply the products . . . biodegradable, non-polluting, cleaning aids, food supplements, baby products and pet care products for home and industry. You supply the ambition, sales career, part or full time. Also a money back guarantee on Vito Lea and instan protein products.
Call:
355-1255

HOUSECLEANING

NORM'S HOUSE CLEANING
NORM CONE — Owner
Window Cleaning - House Cleaning - Floor Waxing Carpet Cleaning
(Shampoo or Steam Clean)
Wall Washing
Free Estimates
Commercial & Industrial
795-3405

CALL AN EXPERT

HOME FOR OLDSTERS

SINGING OAKS
Luxury Apts. - Lovely Gardens - Color TV - Cheerful Dining Rm.
Pvt. or Semi-Pvt. Avail.
Reasonable Rates
110 No. Mountain
Monrovia 359-9109

JANITORIAL

WE LOVE CLEAN WINDOWS
also
Floors, Walls, Kitchens & Bathrooms, Etc.
FREE ESTIMATES
JIM 443-9834
or
HUBERT 447-3768

LANDSCAPING

FRED OSTI, JR.
Landscaping & Clean-up
- Relandscaping
- New Lawns
- Sod Removal
- Sprinkling Systems
- Ivy Mowing
- Rototilling & Grading
- Rubbish Hauling

FREE ESTIMATES
Licensed & Insured
355-7353 (anytime)

URANGA BROTHERS LANDSCAPING
Complete Landscaping Service
including new lawns
SPRINKLER SYSTEMS
Manual to Automatic and Repair
Licensed & Bonded
Emilio — 573-1377

MORTUARY

Turner & Stevens
LIVE OAK MORTUARY
and
LIVE OAK MEMORIAL PARK
Complete Funeral & Cemetery Facility
359-5311
200 E. Duarte Rd., Monrovia

NURSERY

MAMA PETE'S DAY NURSERY SCHOOL
HOURS 7:30 to 5:30
71 SUFFOLK 355-9567

PETS

Cat Boarding
Spacious Accommodations
PUDDY CAT PALACE
Free Pick Up & Delivery
Inspection Invited
1446 E. Walnut St., Pasadena
Phone 795-3229

PAPER & PAINTING

PAINTING
THIS AREA 25 YRS.
Lic. & Ins.
Free Est.
KEN TUXFORD
447-9765
PAINTING

PAINTING & PAPERHANGING
- Reasonable
- Free Estimates
- References

Call
John Babic
796-8191 355-0987

PAINTING & PAPERHANGING

PAINTING & PAPERHANGING
Excellent work by German Painter
Interior & Exterior
CALL 355-9201
after 4 p.m.

SCRATCH PADS

SCRATCH PADS
5x8 8½x11
4 Sizes — 3x5, 4x6
Sierra Madre News Office
9 KERSTING CT.

PLUMBING

BARRINGTON PLUMBING CO.
PLUMBING & HEATING
REPAIR SERVICE
24 Hr.
Emergency Service
9 Trucks —
Radio Dispacthed
493 E. WALNUT ST.
PASADENA
796-0291

POOL MAINTENANCE

Santa Anita Pool Maintenance & Repairs
Call For FREE Estimate
Motor Repairs - Heaters
Sierra Madre Area
446-8159

PRINTING

***QUICK PRINT* Copy Center**
QUALITY PRINTING
WHILE-U-WAIT
Serving the Pasadena Area Over Five Years
Check Our Prices!
796-4119
1055 E. Green Street
PASADENA
(2½ blks. East of Lake)

VINYL PAINT SALE

GOLDEN STATE PAINT CENTER
THIS WEEK'S SPECIAL
20% OFF
ON ALL Interior & Exterior VINYL
Stock Colors Only
Offer goodthru 11-12-74
111 S. First Ave. Arcadia 445-4070

SEE MORE CLASSIFIED ON PAGE 4

SHOPPERS GUIDE

Full or Part Time
Couple and individuals for business of your own. Local Amway distributor trains you for splendid opportunity.
Call 355-7301

SITUATIONS WANTED

HANDYMAN
Carpentry, Plumbing, Elec., Paint, Formica
Free Estimate
Guaranteed Work
795-2328

SERVICES

Rubbish Cleanup
On Day Service
All Work Guaranteed
Ask for Terry
355-8241

TOWING

TOWING
24 HOUR WRECKER SERVICE
CLARK'S PAINT & BODY SHOP
355-1755

TREE SERVICE

J. C. Tree Service
Top, Trim, Remove, Cabling, Feeding, Bracing
Free estimates
Satisfaction guaranteed
Terms Available
Insured
794-1549
24-Hour Service

TREE SERVICE

RIGHT TREE SERVICES
445-2311
Owner on Job
Free Estimates
insured

TREE SERVICE

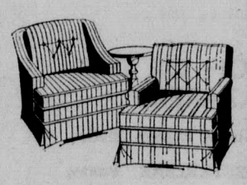
FATHER & SON TREE SERVICE
Now is the time to have your trees pruned before the seasonal winds damage them.
Expert workmanship at reasonable rates
Reasonable. References
FREE ESTIMATES
449-6355

PLUMBING

SEWER CONNECTIONS
Plumbing and Remodeling
Lowest prices - Free Esti.
VANS PLUMBING
(Lic. No. 238696)
446-4554

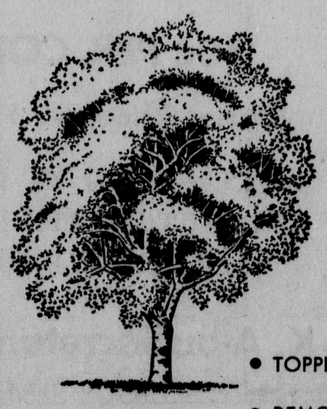
Casa Leos
AUTO & FURNITURE
All Antique Furniture
Seat Covers - Landau Tops
Convertibles -
Rear Windows
Reasonable Rates
Free Estimates
23 Yrs. Experience
1780 E. COLORADO
795-8021

UPHOLSTERY

Upholstery

Low Prices - Free Esti.
CALL 445-6385 or 358-6280
Continental Custom Upholstery
410 W. DUARTE RD. MONROVIA

UPHOLSTERING

CLARK LEWIS
Upholstery, Supplies, Inc.
Fabrics, Tools & Foam
Custom Made Cushions
All Shapes & Sizes
For Home - Camper - Boat
BankAmericard Master Chg.
30 No. Los Robles, Pasadena
792-4400 681-6186



Serving Sierra Madre for Over 20 Years

BOB ALEXANDER TREE SERVICE
(No Charge For Estimates)
355-2537

- TOPPING
- REMOVING
- TRIMMING
- TREES CABLED
- POWER EQUIPMENT
- LOT CLEARING
- HEDGE & IVY REMOVAL
- FIREWOOD

Licensed
Bonded
Insured

Reasonable Prices and Quality Workmanship

Classified Advertising --

REAL ESTATE FOR SALE REAL ESTATE FOR SALE

NEAT AND SWEET NO DOWN TO VETS

PRETTY HOME In **MEDIUM PRICE RANGE** For Medium Size Family. Features **LARGE LIVING ROOM**, 20 x 24 Foot **FAMILY ROOM** With **USED BRICK FIREPLACE**, Two Bedrooms. **CARPETS** And **DRAPES, HARDWOOD FLOORS**. Cul de Sac Street, Yet **NEAR SHOPPING And SCHOOLS.** VA Approved at **$26,500.** (No. 2655)

RED CARPET REALTORS
309 E. FOOTHILL BLVD. ARCADIA
357-3332

HELP WANTED HELP WANTED

AVON
I CAN HELP YOU become a successful Avon Representative. Sell quailty products in your community and make extra money in your spare time. Call me for further details:
724-6541 or 792-1452

FOR RENT

MOUNTAINS
GREAT FUN IN THE
Spacious Mountain Cabin At Big Bear
Sleeps 14. Very Reasonable Rental Rate, Weekend, Week or Month. Newly Decorated Interior.
GREAT FAMILY RECREATION IN CLEAN MOUNTAIN AIR
* Boating - Fishing - Swimming *
Horseback Riding
Bowling
For Info Call 351-8006

FOR RENT

CHOICE APARTMENT
Inviting 2 Bdrm., 3-part bath. Unfurnished. Quiet, mature couples preferred.
451 N. BALDWIN
355-2429 or 355-6883

FASHIONS

FASHIONS FOR LADIES and LITTLE LADIES
- Dressmaking
- Alterations
- Draperies
- Costumes

OPENING
NOV. 1, 1974
89 N. Auburn
Sierra Madre

The annual Mission Bay Chrsitmas Boat Parade of Lights is set for Saturday, December 14, and will start from Quivira Basin at 5:30 p.m. according to chairman, Bob Martinet.

FOR RENT

HELP WANTED
Drivers for Santa Sleigh and Santa Clauses.
Mr. George
Call 355-2694

HELP WANTED

CAREER OPPORTUNITY
In our marketing department, opening locally and throughout the U.S. We provide the training. No experience necessary. A chance to be part of cable T.V.'s largest and fastest growing company. Salary plus commission. Call for Appt.
Teleprompter
of Sierra Madre
355-1514

Spiral Staircases

Seven spiral staircases leading from sidewalk to balcony adorned the outside of buildings in Weaverville, more than a century ago. This architectural feature distinguished Weaverville from all other California Gold Rush towns. Today only two of these unusual staircases still stand.

Southern California Edison Asking For New Increase

Southern California Edison Company is again asking the California Public Utilities Commission for a rate increasce in the amount of $339 million. The closest hearing place that people from this area can be present and be heard is Long Beach, Veterans Memorial Building, 245 West Broadway on November 7, starting at 10 a.m. The next would be San Bernardino, auditorium, room 178, State Building, 303 West Third Street. The Los Angeles hearing was held Wednesday morning at 10 a.m. and notice was received too late for attendance.

PUC staff attorney Timothy E. Treacy will be on hand to assist members of the general public who want to testify or make statements.

Edison says it is seeking the 21 per cent increase because of increases in the cost of providing electric service, including "record high interest rates, substantial increases in the cost of labor and materials, higher taxes, and enormous environmental and research and development problems."

The utility seeks rates it says will yield a 9.6 per cent return on its investment, for a 15 per cent return on common equity.

The increase would add about 15 cents a day to the bill of a typical residential customer using 500 kilowatt hours a month.

At a pre-hearing conferenc on the matter September 27, PUC Examiner Norman Johnson, who will conduct the hearings, stated:

"Apportionment of any authorized rate inrrease to the various customer groups has always been an issue in any rate proceedings, and because of the amount of the increase in this one and the effect the fuel cost adjustment clause is having on residential bills, particularly those people that are on fixed incomes, and the necessity to conserve energy, it would appear that this issue will be more predominant in this proceeding."

Johnson placed Edison on notice that the PUC wanted to explore alternate types of rate structures such as consumer energy demand rate, wherein the annual demand charge is assessed on the basis of the maximum month's use; discount prices for consumers who achieve a decrease in their consumption of electricity compared to a like period in a preceding year; the placement of all increase in tail blocks of the rates; inverted rate structures; the practicality of metering to assess higher charges during time of system peaks; seasonal peak pricing; marginal cost pricing, and the relationship of the rate increase to the income of a fixed income customer.

After hearing from Edison's customers, the PUC will begin hearings on the technical phases of the case. Hearing dates set are January 14-17 and 28-31, February 4-7 and 18-21, March 18-21, April 1-4, 15-18 and 29-30, and May 1-2, 12-16, and 27-30, all in Los Angeles.

Gas Co. Ask For Increase

Public hearing has been set by the California Public Utilities Commission for Tuesday, November 12, on the application of Southern California Gas Company for authority to increase rates $19,339,000 a year to offset certain increased expenses.

Proceedings will begin at 10 a.m. in the Commission's Los Angeles Courtroom, State Office Building, 107 South Broadway, with PUC president Vernon L. Sturgeon or Examiner Arch E. Main presiding.

SoCal Gas seeks the increase to offset an $11,105,000 wage increase which will become effective December 28, and for other expenses relating to ad valorem taxes, Aliso storage reservoir costs, and amortization of engineering studies related to synthetic gas production.

The 2.27 percent increase would add about 33 cents a month to bills of a typical residential customer using 100 therms.

About 25 million used cars were sold in the United States during 1973, a figure that is two and one-half times the number of new cars sold. Some 10 million of the used car transactions were transactions between private individuals.

The peak of 3,849-foot Mount Diablo, in Contra Costa County, is reported to provide a view of more topography than is provided by any other peak in the world.

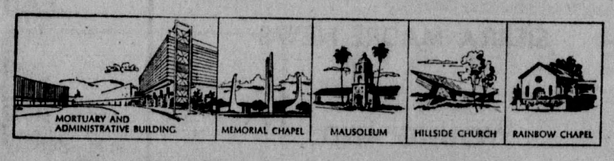
Crockett, California, boasts the largest sugar refinery in the world.

ENTERTAINMENT

Lucky Star Motel
presents
NEW ADULT FILMS
in the privacy of your mirrored room.
TODAY'S CLASSIC, waterbeds, etc.
MATINEES — $14 cple.
SHOWINGS 24 HRS.
For Reservations call 792-9978
3872 E. Colorado Blvd.

VENUS ADULT THEATRE
2226 E. Colorado Blvd., Pasadena

Exclusive L.A. Showing
"EASY MONEY"
— Plus —
"My Husband the Producer"
1½ blocks West of Sierra Madre Blvd.
SEE THEATRE FOR DISCOUNT RATES
449-9299 **Open 24 Hours — Free Parking**



When care means everything

Rose Hills is more than a mortuary. It is people. People who care . . . who understand the problems and needs of their fellow man when care and understanding really matter.

Rose Hills people cared enough more than a half century ago to create the world's most naturally beautiful memorial park.

Those same people have cared enough over those past years to endow Rose Hills with every needed service. In addition to the mortuary in the cemetery, there are chapels, flower shops, mausoleums and crematory . . . *all at one convenient location.*

Rose Hills people cared yesterday. And they will care tomorrow. Because they are dedicated to constant care. As long as there are people who care . . . there will be Rose Hills.

ROSE HILLS MORTUARY/CEMETERY
3900 Workman Mill Road, Whittier, California — OXford 9-0921

HURRY-UP HAIRDOS: CUT, BLOW 'N GO!

Anyone can be a blow 'n go pro without much to know. Our fuss-free, full functional SCISSOR STYLES are as easy to do as just shampoo! Our lamp cuts, finger tumble cuts, curling iron cuts. wash towel dry, brush in fluff cuts or simple wash and wear cuts are SCISSORED, all take-care-of yourself styles. Good for any age, any hair. No teasing, no rollers, no pins, no POLLUTING HAIR SPRAYS. ALSO: No set permanent waves. You may never want to set your hair again.

Joseph's Scissor Styling

105 S. FIRST AVE., ARCADIA — PHONE 447-1526

OPEN MON. thru SAT.

Use the 'Hot Line' If Need Arises Says Volunteer Group

Webster defined "rape" clearly as a seizure by force, an act of brutal violence. But society wrongly has imposed a tragic stigma on the victims of sexul degradation and only about one of every ten women who are raped (or threatened) report the crime.

Fortunately society is flexible. People's attitudes change and help is coming from several angles. Antiquated statutes that protected the rapist at the expense of the victim have been revised. Law enforcement agencies are now "sensitized," as they term it, with women deputies assigned to such cases.

Now help in coping with the emotional, medical and legal problems of women (and children) who have been raped comes from concerned citizens. A four-agency rape hotline for the Pasadena - Altadena area, in service 24 hours a day has been put into service.

The number is 383-6919. (Call collect if necessary.)

Sponsoring agencies are the YWCA, Huntington Memorial Hospital, Pasadena Planned Parenthood and Foothill Family Services.

The voice on the hotline will be the voice of an "advocate," a volunteer specially trained to bring comfort and counsel to the distraught rape victim. Comfort first, which may mean an ear to listen while the caller "talks it out," a warm hand to grip wherever the victim may be or a shoulder to cry on.

Then an explanation, with absolutely no coercion, of medical and legal alternatives open to the victim and the plentiful resources of the Pasadena - Altadena community to which she can turn for trust and help.

The advocate will, if requested, go along to the emergency hospital where immediate treatment protects the woman or child from unwanted pregnancy or venereal disease.

Carefully trained to counsel the victim who may or may not want to report the crime, the advocate will explain the alternatives, stressing the importance of the victim's evidence to protect herself and possibly others from the rapist-at-large. The advocate will make it very clear that giving evidence to authorities does not commit the victim to prosecute the case. That decision, as all others, is up to the victim.

Nineteen advocates have been recruited quietly by the Pasadena Foothill Valley YWCA. One was a rape victim; another was threatened some years ago. All want to reach out to the nine women out of ten who are too frightened or ashamed to disclose a crime of violence wrongfully shrouded by social stigma.

These volunteers have completed a comprehensive training course under the guidance of Grace Hardgrove, YWCA clinical social worker, and June Simmons, director of patient services at Huntington Memorial Hospital whose own social service staff and emergency department nurses have monitored the seminar.

Mrs. Elaine Motta, executive director of Pasadena Planned Parenthood, and Michael Miller, director of Foothill Family Services, have trained personnel already on stand-by for short or long-range counseling.

To repeat, the four-agency hotline number is 383-6919

Rape is a four-letter word. But so is help.

Olga Knows

This Week's Horoscope

(November 9 through November 15)

ARIES (March 21-April 19): Awareness is the late-blooming flower which you're apt to stumble upon unexpectedly. Take time Ari, to stop and inhale the lovely fragrance, but do not pluck it. Leave it for the next traveler to enjoy.

TAURUS (April 20-May 20): Do some soul-searching in week ahead, Taurus. Evaluate your own strengths and weaknesses. Concerning relationship with loved one, know this: You have been blessed with a compassionate heart. Let it lead you.

GEMINI (May 21-June 20): Don't permit daily associate to annoy you. Take action before situation deteriorates into brouhaha. Tell this dimwit exactly where to go. Be gutsy, Gem.

CANCER (June 21-July 22): Stand firm behind the ramparts, Moonbaby, and don't allow that pushy person to take advantage of your good nature. Before week is shot, throw some duds in a shopping bag and shuffle off for fun and relaxation.

LEO (July 23-August 22): Your nimble mind will be brimming with ideas, Leo, and most of them will be worthwhile. However, one little plan (scheme?) will be unworthy of you. Before you put it into action, stop and rethink. Secret message to you in words to Taurus.

VIRGO (August 23-September 22): Invitation is extended to go 'round the mulberry bush. Think twice. If you can't resist the monkeyshines, don't whine when you discover that you've been given the old run around.

LIBRA (September 23-October 22): Creative powers will be high in coming days, Lib, so don't let yourself get waylaid. Your imagination, like a frisky pup, should be allowed to run free. Get good ideas nailed down on paper before they float away. Week taps to a busy close.

SCORPIO (October 23-November 21): If you are entertaining idea of entering into new partnership, forget it — at least for now, as timing is unfavorable. In fact, it is downright treacherous. Get more fresh air and exercise. Cut down on sweets. Flab is more than unfashionable, Scorp, it's unhealthy.

SAGITTARIUS (November 22-December 21): Incredible plan suddenly becomes quite credible. Chance remark detonates idea which has been dormant for some time. Get your house in order, Saj, for week is very apt to end on key of E, for exotica.

CAPRICORN (December 22-January 19): Week ahead will be one of multiple choices, Cap. Choose with care. The perfume of burning autumn leaves may prove intoxicating. Week floats to an interesting finish.

AQUARIUS (January 20-February 18): Because your personality is one of fresh and vivid charm, Aquari, you are often tempted to enter into romantic relationships too casually. This week, one who plays for keeps has a bead on you.

PISCES (February 19-March 20): You are one of The Chosen People, Pisces, especially this week. One who does the choosing is also rather choice. Keep bag packed, in case travel plans emerge.

Copyright, Chronicle Features

This feature will be four weeks on trial basis — let's hear from you if you wish it continued — we are seriously interested.

L.A. P&R To Give Novice Ski Lessons

Registration is currently open for teen wishing to participate in the Los Augeles County Department of Parks and Recreation "Teen Ski Scene" program. The program is primarily for youth 13 years of age and older and will feature novice ski instruction in such areas as the wedge, wedge turns, side stepping, kick turns, stem turns and falls.

A nominal fee will be charged to defray the cost of snow, which will be imported for three of the four class sessions. Ski equipment may be rented on a nightly basis from local ski shops.

Class sessions will be held on four evenings, November 12, 13, 19 and 20, at Whittier Narrows Recreation area, 1601 N. Rosemead Boulevard, El Monte. Registration will be limited to 15 teens per session. If sufficient class space is available adults may participate if accompnied by a teenage participant.

Registration will be conducted on a first come-first served basis. The registration deadline is November 7, by 5 p.m.

Further information may be obtained by contacting the Tenn Unit Office at 324-1121 between 9 a.m. and 5 p.m. daily.

Take your problems to CHURCH this week--

millions leave them there!

View from your Window

What do you see from your window? Another house across the street? A wheat field? A pine forest? A placidly flowing river, or an endlessly crashing sea? Your view, of course, depends on where you live.

The kind of church you go to—whether it is Gothic in style or white frame, a pale pink stucco built in a Spanish manner, or a domed cathedral, depends, too, upon where you live.

But whatever the size . . . whatever the shape . . . the Church is the Church. God's House assumes many forms on earth, but in all of them you will find His teachings, His word, His spirit.

Go to *your* church next Sunday.

Copyright 1968 Keister Advertising Service, Inc., Strasburg, Va.

THE CHURCH FOR ALL
ALL FOR THE CHURCH

The Church is the greatest factor on earth for the building of character and good citizenship. It is a storehouse of spiritual values. Without a strong Church, neither democracy nor civilization can survive. There are four sound reasons why every person should attend services regularly and support the Church. They are: (1) For his own sake. (2) For his children's sake. (3) For the sake of his community and nation. (4) For the sake of the Church itself, which needs his moral and material support. Plan to go to church regularly and read your Bible daily.

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
Genesis 15:1-6	Nehemiah 2:11-20	Daniel 6:6-13	Acts 13:44-52	II Thessalonians 3:1-5	I Timothy 3:8-16	I Peter 1:18-25

With the hope that it will, in some measure, foster and help sustain that which is good in family and community life, this feature is sponsored by the business firms and organizations whose names appear in this space.

GEM PLUMBING, INC.

BEST BUY DRUGS

ARNOLDS HARDWARE AND GIFT STORE

PETITE BEAUTY SALON

ROESS MARKET

CITY REFUSE SERVICE

NORM'S GARAGE

AL FOXTON CHEVRON SERVICE

DON JACKSON'S STORE FOR MEN

KENTUCKY FRIED CHICKEN Of Sierra Madre

LLOYDS BANK CALIFORNIA Sierra Madre Branch

RALPH SHOE STORE, INC.

GARLAND'S BETTER FABRICS

SIERRA MADRE NEWS

YOUNGLAND
San Gabriel Valley's Finest Department Store For Children

BETHANY CHURCH OF SIERRA MADRE

Baldwin at Montecito

REV. ROBERT M. VANDER ZAAG

9:30 a.m. ..... Sunday School
11:00 a.m. ..... Morning Worship
6:00 p.m. ..... Youth Fellowship
7:00 p.m. ..... Evangelistic Service

SIERRA MADRE UNITED METHODIST CHURCH

West Sierra Madre Blvd. at Michillinda

REV. KENNETH McMILLAN, Minister

Worship Service 9:30 A.M.
Church School 10:35 A.M.

UNITED CHURCH OF CHRIST

(Sierra Madre Congregational Fellowship)
REV. BRUCE VAN BLAIR
Church Services held at Altadena Community Church
943 E. Altadena Drive

9:30 a.m.—Church School
11:00 a.m.—Morning Worship
6:00 p.m.—Jr. High Fellowship
7:30 p.m.—Sr. Hi & College Fellowship

CHURCH OF ASCENSION

(EPISCOPAL)
North Baldwin at Laurel
The Rev. Ronald Erlandson, Rector
SUNDAYS
7:30 a.m.—Holy Eucharist
9:45 a.m.—Morning Prayer
10:00 a.m.—Community Mass and sermon
Church School Classes
WEEKDAYS AS POSTED
PARISH DAY SCHOOL
DAY CARE CENTER

CHURCH OF THE NAZARENE

191 W. Sierra Madre Blvd.

JOHN W. ESTERLINE, Pastor

Sunday Morning Bible School 9:45
Morning Worship 10:50
Young People's Service ..... 7:00 p.m.
Mid-Week Prayer Meeting ..... 7:30 p.m. (Wednesday)

CONGREGATIONAL CHURCH

(*Independent*)
Sierra Madre Blvd. at Hermosa
RICHARD J. ANDERSON, Pastor
9:30 A.M. Sunday School
11:00 A.M. Morning Worship
6:30 P.M. Evening Worship

ST. RITA'S CHURCH

318 N. Baldwin Ave.
FR. LAURENCE COEN
REV. PATRICK J. GORMAN, Ass't
Sunday Masses 7, 8, 9:30, 11 a.m. 12:15 p.m.
Holy Days 6:00, 8:00, 10:00 and 6:30 p.m.
Daily Masses ..... 6:15 and 8:00
Devotions Wednesday evenings and first Friday evenings at 7:30

TRINITY PRESBYTIAN CHURCH

Hastings Ranch Dr. and Sierra Madre Blvd.
9:00 a.m. ..... Church School
10:00 a.m. ..... Worship Service
7:00 p.m. ..... Youth Fellowship

FAITH LUTHERAN CHURCH

MISSOURI SYNOD
635 Hastings Ranch Dr.
A. HESSE, Pastor
9:00—Sunday School and Bible Classes
10:30 — Sunday Morning Worship Hour

XEROX Copy Service

10c PER COPY

Special Prices On Volume

ALSO SPECIALIZING IN MIMEOGRAPH AND AUTOMATIC TYPING (EXECUTIVE IBM)

Marie K. Albu Secretarial Service

345 EAST SIERRA MADRE BLVD.
SIERRA MADRE

355-0013

15 Years Professional Experience

TALBOTT ELECTRIC, Inc.
Electrical Contractors
REMODEL AND MAINTENANCE SPECIALISTS
Large Display of Lighting Fixtures
1887 E. Washington Bvd., Pasadena
798-1105 MU 1-5438

DEAR ROBIN

If you're between 9 and 14 years of age, write me any or all your problems and I'll be happy to reply. Letter could be printed unless stated otherwise. For personal reply write to Robin, P.O. Box 37, Sierra Madre, Calif. 91024.

P: — I have an English teacher who gives us too much work! She gives us simply busy work. She has been teaching the same way for years and all the other students from past classes agree with me. How can I convince her it's wasted time?

A: — If your teacher has been teaching the same kind of work for years she may not think of the work as wasted time; however, if it has no meaning at all (nothing to do with a test, etc.) you could simply ask her to let your class read certain stories with a good lesson taught in them, etc.

P: — This school year I'm getting lots of tests and some fall on or near the same day. How can I study for them all?

A: — Divide your time, make out a schedule with a certain amount of time to study for each subject.

Sierra Madre resident Barbara Don, violinist, will be featured as one of the guest artists at an afternoon concert Sunday, November 10, 2:30 p.m. in the sanctuary of First Baptist Church, 75 North Marengo St., Pasadena.

Call FIRE
355-1401

Reilly Advocates Tax Bills To Be Paid In Four Installments

Board of Equalization chairman George R. Reilly has urged enactment of legislation authorizing counties to allow taxpayers the opportunity to pay property taxes in more than two installments to ease the burden on property owners.

Property taxes on most real property in California are now payable in two equal installments, by December 10 and April 10. About one-third of the taxpayers include their property tax payments in their monthly payments to lending institutions, Reilly pointed out, "but the other two-thirds need an opportunity to spread their property tax payments more evenly over the year."

The primary concern in authorizing the counties to collect taxes in installments should be the convenience of the taxpayer, Reilly said. "As property tax burdens increase, it becomes more and more difficult for people who do not include their property tax payments in their house payments to meet the two large installments. In order to lessen their burdens, counties should be permitted to collect in smaller, but more frequent, installments," Reilly said.

Reilly conceded that this system would result in increases in administrative cost which would have to be borne by the taxpayers. "This is relatively minor for each individual, and the benefit would easily outweigh the cost," he stated.

The counties also would benefit, Reilly said, as their receipt of cash would be spread more evenly over the fiscal year. "This timing would reduce the need for short-term borrowing with associated interest expense."

Because the changeover to more than two installments is not a simple process, Reilly said, "I do not favor compulsory conversion at this time. Instead, I suggest that permission to collect in at least four installments be granted so that some innovative county can demonstrate the feasibility of this change."

A special invitation to high school students and senior citizens is being extended by Dr. Hans Lampl, conductor of the California State University Long Beach Symphony Orchestra, to the second concert of the season on Tuesday, November 12. The off-campus concert will be preformed at 8 p.m. in the Wilson High School Auditorium, 4400 E. 7th St., Long Beach. The program will feature Brahms' Symphony No. 4 in E Minor, Op. 98, "Motley" Suite (Brunte Suite) by Toch and Debussy's Nocturnes (Clouds, Festivals, Sirens).

Senior citizens will be offered discount tockets for monthly Frida y matinee concerts offered by the Los Angeles Philharmonic during its winter season.

THE SIERRA MADRE NEWS
CIRCULATING
AMONG
THE REAL BUYERS

RUBBER STAMPS
1 Day Service 796-4119
QUICK PRINT 1055 E. GREEN ST., PASADENA

Tired of bad haircuts?

Hair cutting is an art mastered by very few. Cutting hair is understanding hair, cutting it the way it tells you it should be cut.
No set - Blower Cuts are my specialty.
MR. NORMAN
Hair Stylist
— Opens Eves. and Sundays —
160 W. SIERRA MADRE BLVD. 355-9294

LEE SIMS
PHOTOGRAPHIC EXCELLENCE
At Your Service For
Weddings, Groups, Children, Animals
By Appointment --
(213) 358-6106

LONGO TOYOTA
NUMBER I IN THE U..S.A FOR 6 YEARS
THIS MUST PROVE THAT FOR • THE BEST DEAL • MOST COURTEOUS SALESMEN
AND THE SERVICE YOU DESERVE AFTER PURCHASE LONGO TOYOTA HAS IT!
5 HUGE ACRES
LARGEST SELECTION OF NEW MODELS
USED CARS — MOTOR HOMES — TRUCKS

45 SERVICE STALLS One of the Biggest in America
COMPLETE BODY SHOP AND HUGE PARTS DEPT.
SERVICE & PARTS
OPEN 5 DAYS A WEEK 7 A.M. to 10 P.M.
LONGO TOYOTA
10501 VALLEY BLVD., EL MONTE. 442-1011
FROM L.A. 686-1000
SALES DEPT OPEN 7 DAYS A WEEK

NOW IS THE TIME TO START THINKING OF FALL REDECORATING.

We have expert decorating services available to help you work out your redecorating problems.

Give us a call today!

P.S.: Register now for our free Christmas Decorator Calendars

Brown's Furniture
In Sierra Madre 355-2712
303 West Sierra Madre Boulevard

THE VERY BEST IN HIGH QUALITY
SHOES BY
Enna Jettick

EASTWOOD
$22.95

VILLAGER
$20.95

MANY OTHER COLORS AND STYLES
AND MANY WITH DIFFERENT HEEL HEIGHTS PRICED AT $19.95 to $22.95

Ralph's Shoe Store
BankAmericard — Master Charge
41 N. Baldwin 355-0479

AMERICAN
RED CROSS

BLOODMOBILE

MONDAY, NOVEMBER 11
2:30 P.M. TO 7:30 P.M.

Masonic Lodge Temple
33 East Sierra Madre Blvd.

Holy Communion

Holy Communion will be celebrated in the 10:30 Sunday morning service at Faith Lutheran Church, 845 Hastings Ranch Drive. Speaking on the Lord's Parable of the Talents, Pastor Armin Hesse's pulpit message will be "We are Really on the Spot!"

On Sunday afternoon at 2, president Russell Milbrath of the congregation will conduct the annual election-budget meeting of the General Assembly in the parish hall. The Assembly is comprised of all communicant members of the parish, age 18 and above, who have the right of voice and vote. Donald Brennan will make the presentation of candidates for office in behalf of the nominating committee, and Philip Muschinske will offer the fiscal department's suggested church budget for the year 1975.

Scheduled for next week in the parish are the following: Youth Dialog on Tuesday night at 7; Junior Confirmation meal and studies on Wednesday afternoon at 5:30; Mr. Dennis Dressler's Bethel Bible Series studies and pastor Hesse's Bible presentation on Daniel on Wednesday evening at 7:30; L.W.M.L. meeting on Thursday forenoon, beginning at 9:45, and Senior Choir on Thursday evening at 8.

69th Year

The Sierra Madre News has had many Editors, Publishers and Owners in the 68 years of existence, but today, the only two living is the present Publisher and and former Publishers Harry Elwood and his mother Olive Elwood.

The only remarks that your present Publisher could make when he was apprised of the period in time was . . . . "We have come a long way baby . . . and look at us now," and concluded with "I just wonder what we will look like 68 years from now?"

Over 350 students, from 35 community colleges throughout California and Arizona, are expected to compete in Pasadena City College's Invitational Speech Contest November 15 and 16 on the PCC campus. The public is invited to attend.

Trophies

Susie Brisco)6 and under category) placed fifth in the 25 yard free (24.0) and fifth in the 25 yard back (28.0). Jim Banis (7-8 age group) took second in back (18.7), fourth in free (16.5) and fifth in brast (22.0) — all 25 yard distances.

In the 9 - 10 age group, which swam 50 yards, was Jim Birsco who captured second in the back (36.0), third in the free (31.5), and fourth in the breast (28.4). Linda Seibert (13 - 14 category) took three first places: in the free (25.7), back (32.1) and fly (28.7) plus a third in the breast (35.6), all 50 yard times. The 13 - 14 200 yd. free relay team of Linda Rob and Cindy Begin and Kathy Laitolait nabbed a second place.

Soccer

0; Eagles 2, Clippers 0; Magpies 8, Barracudas 3; Spiders 6, Cougars 1; Bengals 4, Athletics 3; Raiders 4, Hotspurs 2; Pirates 4, Rockets 3; Wolfpack 1, Warriors 1; Irish 1, Toros 1; Knights 3, Mavericks 1; Scorpions 3, Wallabies 2.

Boys Division III (8-9): Villas 1, Kings O; Hawks 3, Rangers 2; Trojans 2, Dolphins 0; Spartans 3, Vikings 1; Cardinals 6, Tigers 0; Celtics 3, Bold Ones 2; Falcons 3, Wanderers 1; Wolves 0, Cubs 0.

Boys Division IV (6 - 7): Grasshoppers 2, Tadpoles 0; Bulldozers 2, Azetcs 2; Phantoms 4, Streaks 0; Mudsocks 1, Cannons 0; Giants 1, Kickers 0.

Girls Division I (13-15): Comets 4, Santos 3; Cardinals 4, Ravens 2.

Girls Division II (10-12): Hornets 3, Redhots 1; Cheetas 2, Torpedos 1; Pythons 1, Roadrunners 0.

Girls Division III (7-9): Bluejays 2, Crickets 0; Pintos 5, Chargers 0; Griffins 2, Penguins 0; Fillies 4, Beavers 0.

Junior

gram provided an excellent foothold for later careers."

Fuqua also attributes the great response they got to a renewed interest in the business world among high school students.

"Student we talked to expressed a serious concern about the future of our economic system. They seemed more aware of what's happening to the American dollor both abroad and at home," Fuqua said. "They see J.A. as a means to get a better understanding of the complex business environment that surrounds them."

In addition to recruiting new Achievers, the trio also managed to get fellow coworkers Don Harris, Sue Carbary, Roger Allen, Penny Hack, Lory Philp and Doreen Thacher to be advisers in the two miniature companies General Telephone sponsors at the J.A. Foothill Center.

The recruiting work of Guinta, Collins and Fuqua has not gone unnoticed. Special commendations have come in from ranking J.A. executives, their supervisors and numerous school officials, and more are bound to come in the future months.

But to the trio of J.A. advisers, their reward came early in October when they greeted their recruits — now Achievers — at the first meeting of the year.

Crippled Childrens Guild To Meet Thurs., Nov. 14

George O. Crisp, M.D., of Orthopaedic Hospital, Los Angeles, will be guest speaker at the monthly meeting of the Sierra Madre Auxiliary, Crippled Children's Guild. Dr. Crisp directs the Emergency Room and Special Care Unit, giving one-going daily patient care in both.

The Auxiliary which is the Northwest San Gabriel Valley support group to the hospital is also pleased to have Mrs. Charlotte Hoffman, foundation representative, Orthopaedic Hospital, as an honored guest.

The luncheon meeting will be called to order at 10:45 a.m. Thursday, November 14, at the Pasadena Fignewtons Restaurant by Mrs. Allan Tweddle, president. Members will hear from Mrs. Carl Skjalm on the successful "Fiesta Festique" a dinner party held October 20 to benefit the hospital.

The beautiful Scottish Rite Masonic Auditorium, located on 4357 Wilshire Blvd. is the new site for the Miss L.A. Chinatown Beauty Pageant. It will be held on Saturday, January 25, 1975. According to the Chinese New Year Planning Committee, preliminary plans promises a delightful "China Night" on Wilshire.

New Beginning
by Baarbra Elleck
Salon of Personal Care

FIRM AND TONE YOUR BODY WHILE YOU RELAX...
With our Herb and Mineral Wraps
Full Wrap • Partial Wrap
One Time • Series

For a New Beginning Call 449-1231
1065 East Green Street • Pasadena, California 91106
(Corner of Green and Wilson)
No Contracts or Memberships

SIERRA MADRE
CHIROPRACTIC CARE
Dr. Theodore E. Palmer
CHIROPRACTIC ORTHOPEDIST
793-2335
DAY & NIGHT
EMERGENCY & FAMILY
2398 E. Foothill Blvd.
(Cor.: Sierra Madre & Foothill Blvd.)

FAITH LUTHERAN CHURCH
The Lutheran Church — Missouri Synod
845 Hastings Ranch Drive Armin W. Hesse, Pastor
Dennis E. Dressler, Director of Education & Youth
9:00 — SUNDAY SCHOOL AND BIBLE DEPARTMENTS
10:30 — SUNDAY WORSHIP HOUR — Holy Communion
Pulpit Message: "We Are Really On the Spot!"
2:00 — GENERAL ASSEMBLY Election & Budget Meeting
WEDNESDAY, 7:30 P.M. — ADULT BIBLE STUDY CLASSES
A CHRISTIAN WELCOME TO ALL!

UNITE WITH US IN JOY THIS SUNDAY
Bethany Lutheran Church
2666 La Tierra Street
(On Sierra Madre Blvd.)
Pasadena 792-8149
Mark G. Huggenvik, Pastor
JESUS BRINGS US TOGETHER IN LOVE
10:00 Worship 11:15 Sunday Studies

INFORMAL GROUP
OF
CHRISTIAN SCIENTISTS,
14 North Baldwin
SIERRA MADRE
WELCOMES YOU TO
SUNDAY SERVICE ..... 11 A.M. TO NOON
WEDNESDAY MEETINGS ..... 3:45 TO 4:45 P.M.
OUR STUDY ROOM IS OPEN .... 1:30 TO 3:30 P.M.
MON., WED., FRI.

Gloria Dei
Lutheran Church
Wisconsin Synod
Servcies at 9:00 A.M.
Sunday School and
Bible Class 10:15 A.M.
186 W. Highland Ave., Sierra Madre
WILLIAM GODFREY, PASTOR — 697-6368
ROBERT BUSHAW, VICAR — 355-7342
CHURCH — 355-9515
Not a member of the NCC or the WCC

With the Holiday Season approaching . . . . no need to put up with last minute gift buying frustrations . . . . . Start your shopping early ! ! !

Sierra Madre
MERCHANTS

OPEN EVERY THURSDAY EVENING

UNTIL 8 P.M. FOR YOUR

LEISURELY SHOPPING CONVENIENCE

FOOTHILL COIN CENTER
355-822147 W. SIERRA MADRE BLVD.

DON JACKSON
Store for Men
18 W. SIERRA MADRE BLVD. 355-1236

VALDEZ
Custom Picture Framing
51 N. BALDWIN 355-1376

HELEN PORTER
"fashion corner"
1 KERSTING COURT 355-1017

RALPH'S SHOE STORE
"Shoes for the entire family"
41 N. BALDWIN 355-0479

LESLIES CANDY
"Wisteria Village"
370 W. SIERRA MADRE BLVD. 355-3718

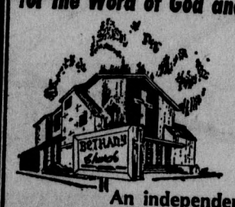
NOBEE'S FLOWERS
and Gifts
370 W. SIERRA MADRE BLVD. 355-1707

SIERRA MADRE
CHAMBER OF COMMERCE
49 S. BALDWIN 355-7141
SCHEDULED EVENTS FOR THIS MONTH
MOONLIGHT SALE
☆ November 29 ☆
SIDEWALK SALE
☆ November 30 ☆

Make "SIERRA MADRE" your "THURSDAY NIGHT" SHOPPING HABIT !
. . . Then enjoy Friday Night with your Family.
Sponsored by
SIERRA MADRE CHAMBER OF COMMERCE
A portion of this ad is paid for by the Sierra Madre News as a public service.

Sierra Madre Congregational Church
(Independent)
170 West Sierra Madre Boulevard
Richard J. Anderson, Pastor
8:15 A.M. and 10:45 A.M. — WORSHIP SERVICE

for the Word of God and the testimony of Jesus Christ



Bethany Church
of Sierra Madre
North Baldwin at Montecito
in Sierra Madre
An independent, interdenominational church
Member, National Association of Evangelicals
Robert M. Vander Zaag, Pastor
8:30 and 11:00 a.m. Morning Worship
9:30 a.m. Sunday School 6:30 p.m. Evening Worship

Last year more than 20 Million Credit Cards were lost or stolen!*

These Losses represent millions of dollars annually to credit card holders all over America.

What would you do if you lost your wallet full of credit cards? Are you protected?

Now INTERNATIONAL CHARGE CARD REGISTRY offers charge card holders the kind of protection they've been looking for... PLUS many valuable services!

WHY SHOULD YOU JOIN?

This is the law. Read it carefully:

"Effective January 24, 1971, a Federal law provides that a card holder has no liability for unauthorized use of his credit card, unless all of the following four conditions are met. If the card issuing company (1) has notified you of your new limited liability, (2) has provided you with a pre-stamped envelope by which to notify them of the loss, (3) the card contains an approved method of identification, and (4) the use occurred before the card issuer is notified, then your liability is limited to $50 per card." (Public Law 91-508)

Once your Credit Cards or Charge Plates are missing, TIME IS VERY IMPORTANT. Aside from the fact you may be stranded, you now must worry about notifying all of your Card and Plate issuers.

All these benefits are yours as a member of International Charge Card Registry:

1 **COMPLETE REGISTRATION** of all your Credit Cards and Charge Plates in our confidential files as a permanent record in case of loss or theft.

2 Literally **INSTANT NOTIFICATION** of all your Credit Card and Plate issuers, should you lose your cards or plates. Just call us on our TOLL FREE NUMBER 1-800-462-8112 from anywhere in the country, (in Washington 206-927-1002) and your worry is over.

3 **INSTANT CASH** in the event you lose your Credit Cards or Plates. We'll advance you by wire up to $100 cash the minute you notify us of your loss. Again, call us on our TOLL FREE NUMBER 1-800-426-8112 (in Washington 206-927-1002). You may use this $100 cash for up to 45 days at no cost to you. When you get home, simply call us on our TOLL FREE NUMBER and tell us how you wish to repay the advance.

4 **AN AIRPLANE TICKET HOME** if you do not have enough cash to buy one, because of your loss. The minute you lose your cards or plates, call us on our TOLL FREE NUMBER, tell us of your loss and we'll arrange an AIRPLANE TICKET HOME for you. All you have to do is go to the airport and your ticket will be waiting. When you get home, simply give us a call and tell us how you wish to repay the courtesy advance. You may use this advance for up to 45 days without cost.

5 **PERSONAL CHECK GUARANTEE** should you need cash. ICCR will GUARANTEE your personal check up to $50.00 at any location that displays our Take One posters, throughout North America.

6 Special **DISCOUNTS** at leading Hotels and Motels, Car Rental agencies, etc. As a member of ICCR, you will receive a booklet which explains Special Discounts allowed our members. Available after December 1, 1974.

7 **MEMBERSHIP IDENTIFICATION CARD** which identifies your signature and you. On the reverse of this card is all pertinent Emergency Medical Data such as Blood Type, allergies, etc. Your family Doctor's phone number is also affixed.

8 **EMERGENCY MEDICAL INFORMATION** is retained in your personal file with us. Should you require Emergency Medical Attention anywhere, the doctor can call our TOLL FREE NUMBER and we will supply all the information available in your confidential file.

9 **CREDIT CARD BILLING ARBITRATION!** We handle your disputes with card and plate issuers should you have a billing dispute. We know who to talk to.

10 **CARD AND PLATE REISSUANCE!** We handle the re-issue of all of your lost cards and plates at no additional cost... not even a postage stamp.

11 **AIR TRAVEL SCHEDULES!** We will supply you with any schedule you might need from our Travel Assistance Department. Or if you wish information about a TOUR or special outing. Call us on our TOLL FREE Number, and we'll get the information for you free.

12 **SPECIAL FRAUD DETERRENT TABS** for all of your cards and plates that warn the finder not to abuse your Credit Cards.

13 **REWARD** for return of lost wallets and Credit Cards at no cost to you.

14 **TOLL FREE PHONE SERVICE** for any membership business. Call 1-800-426-8112 TOLL FREE.

TO ENROLL, SIMPLY FILL OUT THE APPLICATION BELOW and MAIL IT TODAY—by AIR MAIL! We will Enroll you or your family immediately!

FOR YOUR PROTECTION AIR MAIL APPLICATION TODAY!

International CHARGE CARD *Registry*

MEMBERSHIP APPLICATION

NAME ☐ Mr. ☐ Ms. _____ DATE OF BIRTH _____
Print or Type

ADDRESS _____ CITY _____ STATE _____ ZIP _____

HOME PHONE (Area Code) _____ BUSINESS PHONE (Area Code) _____

OCCUPATION _____ HOW LONG? _____ FAMILY DOCTOR _____ PHONE _____

MEDICAL INFORMATION: BLOOD TYPE _____ ALLERGIES _____
Use extra sheet of paper if necessary

LIST CREDIT CARDS AND CHARGE PLATES

	Account Number		Issuer	Account Number
1.		7.		
2.		8.		
3.		9.		
4.		10.		
5.		11.		
6.		12.		

(For additional listings use extra sheet of paper)

BE CHARGE CARD SAFE! Be sure to mail application TODAY!

Check form of Membership you desire:

One Year, Single $9 ☐ Three Year, Single $19 ☐ Five Year, Single $30 ☐ You SAVE $15. One Year, Family $17 ☐ Three Year, Family $35 ☐ You SAVE $10. Corporate Membership, Master, One Year $25 ☐ Plus $7 for each enrollment thereafter.

CHECK ENCLOSED ☐ AMOUNT $_____

AIR MAIL TO: International Charge Card Registry
Membership Enrollment—Operations Center
3430 Southwest 320th Street
Federal Way, Washington 98002

Signature _____

Date: _____

*Dues cannot be increased during the term of your Membership.

Note: You can GIFT a Membership to anyone, simply tell us who to mail the Application to. A perfect GIFT for your loved ones.

INSERT YOUR CHECK OR MONEY ORDER, SEAL, DROP IN MAILBOX

Supervisor Schabarum Says County Will Suffer With New Alien Influx

Supervisor Schabarum says the county may have to take the federal government to court to get back the more than $8 million spent last year on medical care for illegal aliens.

He says a suit may be necessary in the wake of the recent rejection by Secretary of Health, Education and Welfare Caspar W. Weinberger of the county's claim for reimbursement, an action matched earlier by the Immigration and Naturalization Service.

Weinberger has been asked by Schabarum to seek a special appropriation from Congress to repay the county.

At the same time, says Schabarum, federal authorities have publicly said they would no longer press charges against illegal aliens because of a shortage if immigration agents.

"The net effect of that order," says Schabarum, "will be increased costs to local taxpayers for medical, social and criminal justice functions."

He has asked the County Counsel to review the authority of the county to sue the federal governments for expenses to local government involved in providing services to aliens unlawfully in the U.S.

"The $8 million it has thus far cost Los Angeles County for caring for illegal aliens could well be just the tip of the iceberg," says Schabarum.

"The county will not — and morally cannot — refuse medical care to illegal aliens," Schabarum says. "We just think the federal government, which is responsible for controlling immigration activities, should pick up the tab when that responsibility is clear."

It's a Moving World!

And we are here to serve its moving population. If you have just moved into a new home, call the Welcome Wagon hostess.

PHONE 355-2880

Welcome Wagon

Pasadena Board of Education

Defines What Is Considered 'Weapon' Under the Code

The Board of Education at their meeting on October 29 set the recommendations for what is considered a "weapon," and the sections of the Educational Code, under which they have handed down the rulings. Their action is as follows:

It is recommended that a student be expelled from the Pasadena Unified School District in accordance with Sections 1052 and 10604.3 of the Education Code of the State of California which reads in part as follows:

1052. The governing board of any school district shall prescribe rules not inconsistent with law or with the rules prescribed by the State Board of Education, for the government and discipline of the schools under its jurisdiction.

10604.3. Any governing board may enforce the provisions of Section 1052 by . . . expelling a pupil in any elementary or secondary school who refuses or neglects to obey any rules prescribed pursuant to that section.

The rule pertained to, adopted by the Board of Education in 1973, reads as follows:

Students are forbidden to have weapons on campus. Any instrument, such as knives, guns, lead pipes, chains, metal knuckles, weighted metal comb, blackjacks, wrenches, unauthorized tools, or any other implement that the school administrative staff deems could inflict bodily harm, will be considered weapons. Whether these instruments and/or implements are on a person, in a car or locker — on campus any place — it must be understood that possession of any of these is in violation of this official school district notice. It must also be understood that such a violation carries a recommendation for expulsion.

Garden Club To Meet November 11

Poisonous plants in your garden will be the subject of a talk by Dr. Leonid Enari at the November 11 meeting of the Sierra Madre Garden Club. Dr. Enari is the head of the research division of the Los Angeles Arboretum and has written a book on his subject. In addition, he is a plant taxonomist, an expert in plant identification. Anyone wishing to find out the name of a plant may bring a leaf and/or flower to the meeting.

The Garden Club meets on the second Monday of each month at the Sierra Madre Congregational Church, 170 W. Sierra Madre Boulevard. Dinner is served at 6:30; the program starts immediately after at 7:15. A general meeting will be held after the program. Also featured will be a question and answer period dealing with garden problems, a door prize, and plant award.

For dinner reservations please call Rudolph Hartman at 355-9641. For further information call president, Marion Black, at 355-2631. All are welcome.

The San Gabriel Valley Chapter of Ducks Unlimited will hold its 30th annual "Sportsman's Night" on Thursday, November 7, at the Huntington - Sheraton Hotel in Pasadena.

the MANDARIN GARDEN

Special Offer

(Good only Tues., Wed., Thurs. nights)
BUY ONE MANDARIN GARDEN DINNER AT REGULAR PRICE
GET
One FREE
Per table of two or more
WITH THIS COUPON
Offer void after Nov. 14, 1974

Reservations 284-1441
Closed Mon.
Open 11 a.m. to 10 p.m.

1131 N. Garfield Ave., Alhambra (At the intersection of Atlantic & Huntington)

'Early Bird' Class Scheduled For Pregnant Women

An "Early Bird" class for women in their early pregnanacies (0 ot three months) is scheduled at Santa Teresita Hospital in Duarte for 12:30 p.m. Saturday, November 16.

The class covers nutrition, comfort and conditioning exercises, hygiene and summaries on breast feeding, labor and delivery. The class lasts approximately 2½ hours. Those planning to attend are requested to wear slacks, and bring two pillows and a blanket.

The Early Bird class is only a single class, and mothers do not have to commit themselves to the childbirth classes which are offered regularly at the hospital.

Additional information as to this class and others may be obtained by calling the hospital maternity department, 359-3243, Ext. 250.

Applications For Spring Semester

"Plan ahead" seems to be the motto at Pasadena City College, as applications for admission are now being accepted for spring semester classes.

Application forms may be obtained in room C-208 on the PCC campus between the hours of 8 a.m. and 9:30 p.m. Monday through Thursday and 8 a.m. to 4 p.m. Fridays.

Further information may be obtained by calling the Admissions Office at 578-7391 or the PCC "hot-line" at 578-7479. Spring semester classes begin February 10, 1975.

CHALON RESTAURANT
Now Offers
Early Bird Specials
7 DAYS A WEEK • 4 TO 7 P.M.
Crisp Chilled Salad or Homemade Soup, Vegetable & Potato & Sourdough Bread

Charcoal Broiled Special
TOP SIRLOIN STEAK $3.95
BRAISED SWISS STEAK $2.95
Topped with Sauteed Onions & Carrots .....
ROAST TOM TURKEY $3.25
Dressing, giblet gravy & Cranberry Sauce .....
$4.25
FRIED SHRIMP .....
MEXICAN PLATE $2.95
Taco, Enchilada, Chile Relleno, Rice & Beans.....
FRIED CHICKEN $2.95
With Broasted Potatoes .....
$2.25
SPAGHETTI a La Milanese .....
PIPERADE BASQUE $2.95
Our delicious Recipe from Basque Country .....
Plus Our Regular Menu featuring
STEAKS • PRIME RIB • VEAL • FISH

GIANT LUNCHEON BUFFET
ALL YOU CAN EAT Tues. thru Fri. $2.50

HAPPY HOUR ALL DAY
11 A.M. - 7 P.M. From Our Well ..... 65¢

In our Lounge TOP ENTERTAINMENT
7 Nites a Week • 2 Dance Floors

MARGARITA NITES MON. thru THURS.
After 9 p.m. ..... 85¢

3768 E. COLORADO BLVD., PASADENA
449-0120

CASA JANARA
Authentic Mexican Food
T. C. GRANDE Monday Only Special $1.50
A Crisp Tortilla Prepared with Bean Spread, Cheese, Sprinkling of Nippy Chorizo, Topped with Another Crisp Tortilla, Tossed Green Salad, made of Eight Choice Garden-Fresh Vegetables, Casa Janara's Salad Dressing, Guacamole, Shredded Turkey, Cheese, Tomato Slices, Olives.

OPEN 7 DAYS A WEEK
Open Sunday At 4 P.M.
— Featuring —
"Margaritas"
200 E. Foothill
358-7322
Arcadia

Famous Quality Carpets and Drapes Since 1918
Rounds CARPET

NYLON TWEED SHAG $3.99 SQ. YD.
Reg. 5.99! Beautiful 100% nylon shag with every desired feature.
NEVER-RAKE SHAG $5.99 SQ. YD.
Reg. 8.99! 100% nylon pile that looks sensational in every room.
SCULPTURED PLUSH $7.99 SQ. YD.
Reg. 10.99! Gorgeous thick high-lo patterned shag. Crush resistant.
SUPER DENSE PLUSH $8.99 SQ. YD.
Reg. 13.99! Super thick and dense plush carpet. Luxurious!

CUSTOM DRAPERY SALE
Drape a 10' window in the latest fabrics and colors.
Completely Installed 89.99 SQ. YD.

CHARGE IT
Up to 3 years to pay or use your credit card.

JUST PHONE YOUR NEAREST STORE
to see samples of carpets and drapes in your home.

CLEARANCE SALE!

HIGH-LOW NYLON
Reg. 4.99! 100% nylon in high low styling. Fashion colors. $2.99 Sq. Yd.

NEVER-RAKE SHAG
Reg. 10.99! 100% nylon pile that oloks sensational in every room. $8.99 Sq. Yd.

NYLON TWEED SHAG
Reg. 6.99! Beautiful 100% nylon shag with every desired feature. $4.99 Sq. Yd.

SUPER DENSE PLUSH
Reg. 13.99! Super thick and dense 100% plush carpet. All latest colors. $10.99 Sq. Yd.

High-Low DuPont 100% Nylon -Comp. at $4.99!	$2.99 Sq.Yd.	Kodel III Shag Plush Tweed Comp. at $8.99!	$5.99 Sq.Yd.
DuPont Nylon Tone-On-Tone Shag Comp. at $5.99!	$3.99 Sq.Yd.	Kodel III Tip-Sheared Comp. at $8.99!	$5.99 Sq.Yd.
DuPont Nylon Sculptured Design Comp. at $5.99!	$3.99 Sq.Yd.	Cadon Nylon Tip-Sheared Comp. at $8.99!	$5.99 Sq.Yd.
100% Nylon Kitchen Carpet Comp. at $5.99!	$3.99 Sq.Yd.	Ban-Lon Nylon Carved Velvet Comp at $8.99	$5.99 Sq.Yd.
5-Year Guarantee Ansco Tweed Comp. at $6.99!	$4.99 Sq.Yd.	Kodel Three Level Loop Comp.at $8.99	$6.99 Sq.Yd.
Herculon Sculptured High-Low Comp. at $6.99!	$4.99 Sq.Yd.	Dense "Never- Rake" Nylon Plush Comp. at $8.99!	$6.99 Sq.Yd.
Herculon Tone-On-Tone Shag Comp. at $6.99!	$4.99 Sq.Yd.	Ban Lon Nylon Dense Plush Comp. at $8.99!	$6.99 Sq.Yd.
DuPont Dacron Tweed Shag Comp. at $6.99!	$4.99 Sq.Yd.	Space Dyed 10% Nylon Plush Com. at $11.99!	$7.99 Sq.Yd.
Never-Rake Nylon Shag Plus Comp. at $6.99!	$4.99 Sq.Yd.	100% Nylon Patterned Shag Comp. at$12.99!	$8.99 Sq.Yd.
Cadon Nylon Popcorn Tweed Comp.at $6.99	$4.99 Sq.Yd.	Extra Heavy 100% Nylon Splush Comp. at $13.99!	$9.99 Sq.Yd.

FREE Bathroom Carpet
Bring the coupon below to our store and receive a FREE bathroom carpet with any purchase of 40 yards of carpeting or drapes. Choose from a fabulous selection of carpets ideal for your bathroom.

VALUABLE COUPON
Good for 5 days only
This coupon must accompany your carpet or drapery order to receive your FREE carpet. (40 yard minimum.) FREE bathroom carpet offer applicable to orders

SALESMEN WANTED
Men hired will be trained to satisfy our customers COMPLETELY to build long term referral relationships. "High pressure" salesmen need not apply.

Thousands of Remnants
Huge selection of colors, styles and patterns at a savings of up to..... 50%

Famous Quality Carpets and Drapes Since 1918
Rounds
LAKE ST. ROUNDS COLORADO BLVD. HILL ST.

PASADENA STORE ONLY
1155 East Colorado Blvd.
(Between Lake and Hill)
From Pasadena, Phone 449-5100
From Los Angeles, Phone 684-1222

master charge BANKAMERICARD
Carpets & Drapes

LIBERAL CREDIT
Monthly term tailored to fit your budget on our Convenient Revolving Charge . . . or ues your Bank Credit Cards. It's that simple. WE WANT YOU for another satisfied Rounds customer. So we'll do everything we can to help you establish your credit.

PHONE TODAY . .
449-5100 or 684-1222
to see carpet samples in your own home! We'll send a carpet consultant with a complete selection of samples. He'll help you with any "problem" you may have. Aid in color-coordinating your drapes, carpets and furnishings for a harmonious "Finished" decorator look.

CUSTOM SHARPENING SERVICE

SAWS . KNIVES
SCISSORS . MOWERS
PINKING SHEARS
ALL TOOLS

WALTER A. BOOSE'
33 N. MT. TRAIL
SIERRA MADRE
355-3794

Out of the Cobwebs

ra Madre police Wednesday morning after his first refusals to surrender drew gunfire from two patrolmen.

The Sierra Madre Search and Rescue Crew has been at it again — and so have the hikers. This time, however, the lost hikers returned home unaided and unharmed while amateur rescuers were the ones who had to be hauled out by mountainwise members of the Search and Rescue Crew.

For Rent: Small 2 room house for one person, 40 mo. Utils. paid . . . For rent: Children and pet welcome — 5 charming, spacious rooms — 3 fireplaces, tree shaded grounds, completly fenced. Unlimited storage facilities. Roomy gar. Bird aviary. All newly decorated inside and out. $130 per mo. incl. utils.

Barbara Tate, daughter of Mr. and Mrs. Paul T. Tate, 350 N. Lima, celebrated her tenth birthday last weekend at two parties. Invitations printed on paper napkins invited 16 guests to participate in a "Pajama Breakfast" on Saturday morning. On Sunday, friends from Rosemead and neighbors arrived for a surprise dinner party.

Mrs. Sylvia B. Colbert, 609 W. Alegria, recently returned to Sierra Madre from a four-month holiday at Soap Lake, Wash.

Elementary School Weekly Menu

50c TRAY LUNCH
Nov. 18 - 22, 1974

Monday — Arrowhead casserole, cottage cheese on lettuce, applesauce, French bread and butter, and milk.

Tuesday — Hamburger on a bun with dill slices and cheese, mixed vegetables, peaches and milk.

Wednesday — Chili beans, green salad, fruit cup, corn bread and butter, and milk.

Thursday — No school today.

Friday — Pizza burger pie, buttered corn, cottage cheese on lettuce, banana, and milk.

Menu subject to change.

Questions and Answers

To Consumers

By L.A. B.B.B.

Editor's note: William G. Fritz is president of the Better Business Bureau of Los Angeles. The questions he answers here are chosen from among those received daily by his office in calls and letters from consumers.

Q. — Do automobile mechanics in Caliornia have to be certified?

A. — Garages must be licensed by the state Bureau of Automaotive Repair, but you are probably referring to certification of mechanics for competence. This is a new, voluntary program. The National Institute or Automotive Excellence certifies mechancis who pass a series of competence tests.

Since most complaints about auto repairs are not caused by fraud, but by poor quality of work, you would be wise to look for a certified mechanic when you need repairs. Ask to see the mechanics's certificate.

A directory of employers of certified mechanics is available or $1.95 from the National Institute for Automotive Service Excellence, 1825 K Street, N.W., Washington, D.C. 20006.

Q. — My refrigerator, which is practically brand new, has broken down. The store is supposed to be sending somebody to fix it, but by the time they get somebody over here my food will be spoiled. Who is going to pay for that?

A. — If you are lucky, the appliance manufacturer may pay for the spoiled food. Check your warranty. Some contain this provision, others do not.

The Major Appliance Consumer Action Panel, a group sponsored by appliance manuacturers, is pushing for food loss warranties on refrigerators and freezers. The panel advises consumers to look for this provision when they buy, and to check the amount of payment allowed and the procedure required for making a claim.

Q. — I bought my car under a very good warranty — five years or 50,000 miles. However, there was two years ago and the dealer has now gone out of business. Is there any way this warranty can be honored?

A. — Check the warranty. It may not have been offered by the dealer himself, but perhaps by the automobile manufacturer or by the oil company whose products the dealer's service department used. An auto manufacturers' warranty will usually be honored at any authorized dealership. If you have a warranty by an oil company, contact that company for information.

Q. — I am thinking apout buying a 1974 car at end-of-season clearance prices. I have seen some ads that offer 1974 cars at "factory invoice." How can the dealer afford to sell a car at his own cost?

A. — When a dealer sells a car at the end of the season, he receives from the manufacturer a year-end carry-over rebate of about three per cent, plus the two per cent factory hold-back which is generally paid to the dealer after he sells a car. So the "factory invoice" price may not really represent the dealer's cost.

The BBB feels this sort of advertising is misleading to the average consumer. We have asked dealers who advertise "factory invoice" or "dealer cost" prices to disclose whether these prices include the factory holdbacks and rebates. However, the problem persists.

Q. — Some valuable items were missing from the trunk of my car after I had had the car repaired. The garage owner has refused to take responsibility for my loss because he has signs posted around his shop telling people to remove their valuables or check them at his vault. I still think he should pay for my things. Don't you?

A. — I do not think you can hope to be reimbursed by a repair shop owner who has clearly posted signs warning that he will not be responsible for belongings left in your car. These signs should be taken seriously, because they can effect a business' legal liability.

My advice to you is that you check with your auto insurance company to see whether they will cover this theft.

Southern California's Most Distinguished Retirement Residence

1. Private rooms with patios and private baths — all on ground floor.
2. Convenient recreations rooms with television.
3. Gardens with beautiful ferns, flowers and trees.
4. Nutritious meals, planned by our dietitian cook for your individual needs.
5. Daily maid service.
6. Nurse on duty 24 hours — physician on call.
7. Planned activities by our social director.
8. Monthly rates — no lease.
9. Convenient location to churches, library and shopping center.

OWNED AND MANAGED BY MR. & MRS. ALEXANDER SIMON
Call or Write for Brochure

THE ACACIA INN OF PASADENA
811 E. WASHINGTON BLVD. 794-1131

CARNATIONS
Dozen $1.50
Fresh - Beautiful

Celebrate Spring!!
GIVE FLOWERS ON THOSE SPECIAL OCCASIONS
FREE DELIVERY
— FLORAFAX —
PHYLLIS FLOWERS
191 N. Hill Ave., Pasadena
795-4532 WE INVITE CHARGE ACCOUNTS 795-6575

Petite BEAUTY SALON

STYLE OF

THE MONTH

Heat Activated
No Rods
STYLING PERM
Just Rollers --

Our Pleasure is to serve you . . .
the Particular Woman
Expert Coloring • Specialists in Problem Hair
Manicuring • Whirlpool Bath Pedicures
Hairpieces Styled and Cleaned
355-8041
185 WEST SIERRA MADRE BLVD.
SIERRA MADRE, CALIFORNIA
BANKAMERICARD master charge THE INTERBANK CARD

Byron Hopper
Jeweler

SERVING SIERRA MADRE SINCE 1940

Custom made rings in Platinum or Gold

Precious Stones • Fine Watches

OMEGA Authorized Agency

ZODIACS 14k Gold
(in the 12 signs)
Zodi accents in 14k gold -- $25.50
In sterling silver -- $8.85
In cut-out style -- $11.85
Also yellow sterling -- $16.50

OMEGA HOLDS DIAMONDS INTERNATIONAL AWARDS

Byron Hopper
BANKAMERICARD
Sierra Madre's Custom Jeweler . . . . .
90 West Sierra Madre Blvd. 355-3372
BankAmericard Master Charge

WE HAVE MOVED
Serving You Since 1947
In old location since 1964

A COMPLETE WEDDING SELECTION

NOSEGAYS
CASCADES
BOUTONNIERES
TABLE DECORATIONS

FLORAL DESIGNS MADE TO YOUR SPECIFICATIONS OR CHOOSE FROM OUR WEDDING CATALOG

Wide selection of dried materials, arrangements, plants, planters, hanging plants, terrariums, cut flowers and supplies in the Highlander Shopping Center.
VISIT OUR NEW LOCATION
Come In Today
or
Call For An Appointment
SERVING
SIERRA MADRE — HASTINGS RANCH
ARCADIA FLOWERS
AND
GIFT SHOP
IN OUR NEW LOCATION

Visit Us In Our New Home! 157 East Foothill

Your BANKAMERICARD welcome here
WE HONOR master charge
357-1828 157 E. Foothill 357-1721

PROTECT YOUR FAMILY!

Burglar Proof your Sliding Glass Doors and Windows...with our

NEW Sliding Glass Door and Window Locks!

Only $2.98 Postpaid per opening...

STOPS INTRUDERS!

with our New easily installed locks! Guaranteed to prevent opening your sliding glass doors or windows from the outside...

SPECIAL INTRODUCTORY OFFER,

if you send us your order today!

PROTECT YOUR WHOLE HOUSE

for only $17.50 Postpaid...and SAVE more than $12.00 by sending us your order TODAY! You will receive 3 Sliding Glass Door Locks and 7 Sliding Glass window locks, all, POSTPAID at the remarkably LOW PRICE of only $17.50 if you act right now! Add $2.00 for AIR MAIL delivery, shipped the same day your order is received...Send us your Order by Air Mail Today, for this outstanding family PROTECTION at this amazingly LOW COST...Send Check or Money Order Today! 10 day money back guarantee...

Air Mail To: Multi-National Marketing Corporation
3434 SW 320th St.
Federal Way, Washington 98002

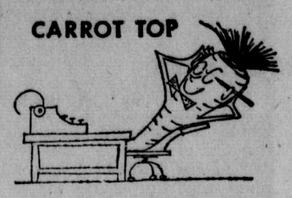
I have enclosed money order, check or cash amount _____
Please rush me SPECIAL INTRODUCTORY OFFER
Add $2.00 for airmail shipment.

Name _____

Address _____

City _____ State _____ Zip _____

10 DAY MONEY BACK GUARANTEE



snake."

— CT —

Scotchman's telegram reporting an accident:
„Bruises hurt erased afford erector analysis hurt too infectious dead." (10 words).
Translation: "Bruce is hurt. He raced a Ford and
"Because the stick I picked up to hit it with was a ing? ?"
wrecked her and Alice is hurt too — in fact she's dead." (19 words).

— CT —

Irate citizen complaining to Post Office: "Instead of raising the price of postage, why don't you just use smaller stamps?"

— CT —

"Had to shoot my dog yesterday."
"Was he mad?"
"Well he wasn't exactly pleased about it!"

— CT —

I was on a plane last week and I got my first clue the plane was in trouble when I saw a bearded stewardess in fatigues passing out Havana cigars.

— CT —

If the safety pin had been invented today instead of long ago, it would have six moving parts, two transistors and require a serviceman.

— CT —

Hypothenuse: The bathroom upstairs is occupied.

— CT —

If you love money, you will never be satisfied; if you long to be rich, you will never get all you want. It is useless. The richer you are, the more mouths you have to feed. All you gain is the knowledge that you are rich. A working man may or may not have enough to eat, but at least he can get a good night's sleep. A rich man, though, has so much that he stays awake worrying.

— CT —

Here is a terrible thing

that I have seen in this world: people save up their money for a time when they may need it, and then lose it all in some bad deal, so that they have nothing left to pass on to their children. We leave this world just as we entered it — with nothing. In spite of all our work, there is nothing we can take with us. It isn't right! We go just as we came. We labor, trying to catch the wind, and what do we get? We get to live our lives in darkness and grief, worried, angry and sick.

— CT —

Here is what I have found out: the best thing anyone can do is eat and drink, and enjoy what he has worked for during the short life that God has given him; this is man's fate. If God gives a man wealth and property and lets him enjoy them, he should be grateful and enjoy what he has worked for. It is a gift from God. Since God has allowed him to be happy, he will not worry too much about how short life is.

— CT —

I have noticed that in this world a serious injustice is done to man. God will give someone wealth, honor, and property, yes, everything he wants, but then will not let him enjoy it. Some stranger will enjoy it instead.

— CT —

"We frequently hear the comment to the effect that this nation was built by common people. I don't subscribe to that philosophy. I think it was built by uncommon people. Uncommon in the sense of possessing a desire to work, a willingness to sacrifice if need be, to study, to build upon a firm foundation of loyalty and service. Undergirded by this philosophy, uncommon people have pointed a way to a better life for all who follow their example in leadership."

— CT —

One of the lessons of history is that nations are in for trouble when their masses have too much leisure time, without having the cultural background to use it properly.

— CT —

Ever take a look at the growing list of folks on the Welfare Wagon? Who in heck is gonna pull the wagon when everyone wants to ride?

— CT —

So we will close up the column for this week with the following remarks: "Ignorance of the law is no excuse." And there are now more than 2 million federal, state and city laws with more than 100,000 more being enacted. We need only ten basic laws, and Moses helped us with those. And ten federal laws which stand as the Bill of Rights. If you must be told to keep off the grass, then that's your problem, I hope, I hope, I hope.

Tuesday Services For Dal Ames

Services were held on Tuesday, October 29, at the hour of 2 p.m. for Dal F. Ames, age 55, who passed away at his home at 519 W. Laurel after a lengthy illness.

Dal passed away on October 26 and services were held at the Passionist Fathers Monastery, with father Leo Schiebel officiating. Mr. Aames was a clothing salesman, having come to California some 35 years ago and to Sierra Madre 26 years ago from the State of Oklahoma.

In departing this life he leaves his wife Ann J. of the home address; two daughters, Sue Solbodien of Van Nuys, and Dianne Bennett of Blythe, also one son Dal F. Ames II, of Condon, Oregon and four grandchildren.

He was a veteran of World War II. Interment was in Sawtelle Veterans Administration Cemetery in West Los Angeles with Ripple Mortuary of Sierra Madre making all of the arrangements.

All 1966-70 model passenger cars and light-duty trucks registered in six Southern California counties (Los Angeles, Ventura, Orange, Riverside, San Bernardino and Santa Barbara) whose license plates' final digit is "2" must display a windshield sticker indicating compliance with the State's oxdes of nitrogen (NOx) control device program by October 31.

Call for quotations
445-1633 355-1371

YOUR Independent Insurance AGENT SERVING YOU FIRST

The Adkins Insurance Agency
Jerry & Marian Adkins

COMPLETE INSURANCE SERVICE
National Auto Club
FAMILY MEMBERSHIP
$22.00 Annually

241 E. SIERRA MADRE BLVD., SIERRA MADRE 91024

BRUSH and BLOWER SCISSOR STYLES

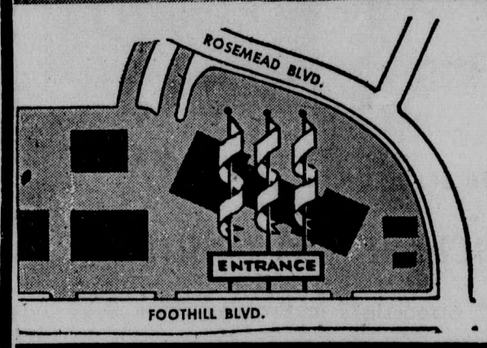
HOW TO DO THEM STEP BY STEP
Anyone can care for a Brush & Blower hair style, or our other curl coaxing, fuss-free, full functional SCISSOR STYLES which are as easy to do as just shampoo! Our lamp cuts, finger tumble cuts, curling iron cuts, wash towel dry, brush 'n fluff cuts or simple wash and wear cuts are SCISSORED, all take-care-of--yourself styles. Good for any age, any hair. No teasing, no rollers, no pins, no POLLUTING HAIR SPRAYS. ALSO:
NO SET PERMANENT WAVES. YOUR MAY NEVER WANT TO SET YOUR HAIR AGAIN.

Joseph's Scissor Styling

Open Monday thru Saturday
105 S. First Ave., Arcadia Now In Pomona at 252
Phone 447-1526 Pomona Mall East 714-622-8542

Foothill-Rosemead

SHOPPING CENTER



Wiley-Hastings Liquor
3657 E. Foothill
351-9786

Security Pacific National Bank
3555 E. Foothill
577-3178

CHRISTMAS

in

Novemder

FINAL DISCOUNT ON 17 ALBUMS of 1974 CHRISTMAS CARDS

30% DISCOUNT
TILL DECEMBER 7th

Other Give You Nothing Off From Now On!

MERRY CHRISTMAS!

We wish to extend our warmest holiday greetings to all the wonderful people in our town who make day-to-day business a special pleasure. Heartfelt thanks for your loyal trust and support. Merry Christmas.

Beautiful Selections -- All New
Now On Display At

Sierra Madre News

9 Kersting Court 355-3324

PUBLIC NOTICE

SIERRA MADRE NEWS
PUBLIC NOTICE
19419
NOTICE TO CREDITORS

Superior Court of the State of California for the County of Los Angeles
Estate of CLARENCE ANTONSEN, Deceased. No. 606169

Notice is given to the creditors of the above decedent that all persons having claims against the decedent are required to file them in the office of the County Clerk or to present them to BRUCE A. ALTMAN, Public Administrator, as administrator of the above estate, at his place of business at 1625 West Olympic Boulevard, Los Angeles, California 90015, with the necessary vouchers, within four months after the first publication of this notice.
Dated: Octber 9, 1974

BRUCE A. ALTMAN, Public Administrator, as administrator of the above estate.
481-1000 Extension 345

Publish Sierra Madre News
Oct. 17, 24, 31, Nov. 7, 1974

WILEY'S-HASTINGS LIQUOR

— Call —
351-9786
681-1804

FREE DELIVERY
FREE ICE

3657 E. Foothill Blvd.

Among the stocks of our fine wines certain Lots indicate signs of greatness from their birth.
To further develop the outstanding character of these exceptional wines we set aside a limited amount for additional bottle aging in the winery cellars.
Because of such special handling this bottle has achieved that distinctive bouquet, softness and flavor so desired by the connoiseur.

CHARLES KRUG
CABERNET SAUVIGNON
Napa Valley

$8.00
One-Fifth Plus Tax

BUY DIRECT SAVE TO 60%

Baskets Planted Hanging	4.95	Dwarf Eureka Lemons	6.95
Gold Vine Guinea	$1.89	Gardenias	1.39
Azaleas Sun	3 FOR 4.50	Bougainvilla	1.49

Cash and Carry Only
Open 8:30 to 5:30 Daily, Except Sunday

BROWN'S NURSERY AND LANDSCAPE CONTRACTORS
1620 S. MAYFLOWER AVE., MONROVIA PHONE 359-3632

Pre-Holiday Sale
25% OFF ON ALL FABRICS
financing available
Free Pickup & Delivery • Free Estimates in Your Home
Easy Terms
MISSION UPHOLSTERING
Call toll free 24 Hrs.
281-6140 or 445-7256

Richardson Writes On the 'Great Big Fuss Over Gold'

By Sen.
H. L. "Bill" Richardson

PART I

As we sit here under the golden dome, thinking about our golden state, this legislator from this golden part of the world decided that it would probably be wise to do a program on gold — believe it or not — since gold has received quite a bit of interest in this state. People today says, "What is all this fuss about gold?" So here are my thoughts on gold?"

Gold! That single word has created a lot of fuss throughout history. Politicians damn it, governments denounce it, and contemporary economic hotshots call it that "barbarian metal."

With all of the denunciations we've heard over the past thirty years you would think people would want to get rid of it, but not so! Gold is still more popular than ever. Why? Well, if you do not know, you really should.

Let's go back in time to see why gold has been important to man for thousands of years.

In man's primitive beginning he had no need of gold. He hunted, fed his family, and lived with his tribe in caves. When he wanted something that belonged to another, he bopped him on the head and took it. Unfortunately, that kind of human behavior was reciprocal, short-lived and often painful. Somewhere, someone got the idea, "Hey, let's swap." Trade was more profitable and less bloody.

Primitive civiliztaion advanced to a trading society when man realized that we each had our own best talents — some made clothes better than others, some hunted, some grew crops, others made weapons, etc.

Barter worked, but it had severe limitations. What if you wanted to trade your corn for a hatchet and the hatchet-maker had all the corn he needed. If you wanted at hatchet, you had to come up with something the hatchet-maker would accept. You needed a medium of exchange.

It did not take long before certain goods were used. Shells, cows, goats and tobacco were all used, but each had its drawbacks. Who would trade a cow for just a pair of sandals? Gold became the eventual answer.

Here are six good reasons why: 1) Gold is easily recognizable; 2) Gold is virtually indestructible; 3) Gold is easy to work with; 4) Gold is rare; 5) Gold is valuable as a metal for its own use — it has its own intrinsic value; and 6) Girls like gold! (Men have been trying to get along with women since Eve turned into an apple saleslady. If any object is found desirable to women, it immediately has some value to man.)

Gold is a fantastic metal; it is almost indestructible. Sea water will not corrode it! it will not rust, decay, or lose its color. Few acids affect it and none of the natural elements dull its appearance. It is malleable and divisible. It is easy to work with and can be pounded so thin you can see through it. It can be made into small denominations easily and used as a medium of exchange.

Gold is in ample enough supply to meet human needs, but sufficiently rare and difficult to mine so that the chances of someone dumping a great deal of gold into the market and diluting its present value are hardly likely.

It has a great number of industrial uses. It is an excellent conductor of electricity, it can be used in jewelry, in dentistry and fine wiring.

Women have a special affinity for gold. It has adorned queens, princesses and umpteen-million housewives. A band of gold around the third left finger represents the holiest of all human unions.

Gold, then became the medium of exchange accepted in towns, states and nations. Gold was a store of value, desired because it represented wealth to its owner and to those with whom he traded. Gold expedited trade. Commerce became easier because of it.

Gold is an important commodity. It is one that everyone wants and it is something that everyone keeps.

(To Be Continued)

Gasoline Tax To Cities & Counties

State Controller Houston I. Flournoy announced the distribution of $66,043,950 among the state, cities and counties as the October apportionment of highway users taxes.

Los Angeles County's share was $4,603,828.71, and Sierra Madre's share was $9,229.73. A total of $16,894,123 went directly to the counties; $12,715,086 to cities; $36,404,741 for expenditures on state highways; and $30,000 to the Bicycle Lane Account.

The total apportionment was derived from the following sources: gasoline tax, $61,201,907; diesel fuel tax, $4,841,195; and miscellaneous, $858.

The total available for the October apportionment was $1,922,633 more than that for the preceding month. The gasoline tax was $1,748,548 more than the September figures. The diesel fuel tax was $175,140 more than in September. Miscellaneous income was $1,055 less than in September.

The distribution was $6,942,956 less than that for the same month last year. The October 1974 gasoline tax distribution was $5,756,012 less than that for October 1973. The diesel fuel tax distribution was $943,365 below October 1973. There was no transfer from the Transportation Tax Fund this October to compare with $243,295 transferred in October 1973.

Cigarette Taxes For October Sent

State Controller Houston I. Flournoy announced the distribution of $6,038,125 to counties and cities as the October apportionment of cigarette tax.

Los Angeles County received $148,879.04, and Sierra Madre got $2,091.98. The 58 counties' share was $1,181,767 and the cities' share totaled $4,856,358.

This distribution represents 30 percent of the revenue deposited in the Cigarette Tax Fund during the month of September, less the state's administrative costs of $24,896.

THERE'S NO WORD
LIKE THE
PRINTED WORD
THE SIERRA MADRE NEWS

License Fees Sent To City Coffers

State Controller Houston I. Flournoy reported distribution of $3,638,649 to cities and counties as the October apportionment of state-collected "in-lieu" motor vehicle license fees.

Flournoy reported Los Angeles County received $611,268.65 and the City of Sierra Madre received $1,372.11.

The distribution represents the cities and counties share of license fees and other revenues deposited in the Motor Vehicle License Fee Account during September.

Half of each distribution went to the cities and half to counties in the proportion that the population of each city or county bears to the population of all the cities or counties in the state. Distribution is based on the 1970 Federal Census as adjusted to reflect new incorporations, annexations, special censuses and State Department of Finance estimates.

MIKE'S
POOL SERVICE
RELIABLE • DEPENDABLE
447-4330
Once a week ..... $26.00 mo.
Twice a week..... $32.00 mo.
Includes chemicals, washing down of decks, complete pool maintenance. I do all my own work.
REPAIRS • SUPPLIES

HAIR SLAVES, GO FREE!
Rid yourself of the Purgatorial agony of dryers, of the medieval shackles of metallic roller heads and the cotton candy teased tortured look. Let me emancipate you with pure scissor styling, that give you freedom and freshness. Our lamp cuts, blower cuts, wash and wear, are for this era. Good for any age, and hair. Also, No-Set Permanent Wave. No rollers and no pins. You may never have to set your hair again. The natural potential that every head of hair has its message to reveal to one who can hear it. I am that stylist. A little bit better than the very best!
Joseph's Scissor Styling
105 S. FIRST AVE., ARCADIA
PHONE 447-1526
OPEN MON. thru SAT.

Truly the most beautiful time in your life.

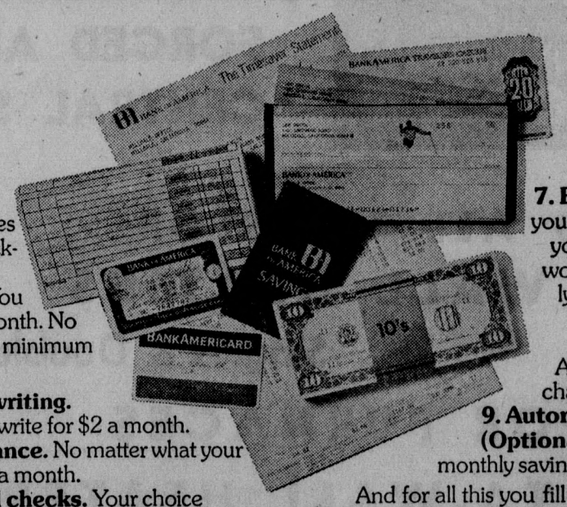
Evening glamour - "Harlow Era" Pajama of champagne colored cream satin. Size 6-16 $66.00 Top can also be worn over 100% cotton velvet pants, black, $26.00 also shown long hostess dress in bright sparkling border print on navy, in 100% polyester jersey. Size 6-16. $62.00

Page Boy
.....the ultimate in maternity.
From our Fall Holiday Fashions
PASADENA
544 S. LAKE
Dallas Beverly Hills South Coast Plaza

HIGH STYLE. LOW PRICE.
New patterns in latest textures and colors. Uppers of Versatan, the man-made material that out performs leather. Wipes clean with a damp cloth.
Sharp and smart!
Johnsonian
Affordable fashion
$9.99
6½-13D
7-12 EEE
NICK DANILOV
Men's and Women's Apparel
921 East Colorado, Pasadena
796-2787

NOW IS THE TIME
To Clean Those
"Hard To Handle" Items
SLEEPING BAGS
BLANKETS
THROW RUGS (Shags, too)
QUILTS, BEDSPREADS & PILLOWS
We Do the Washing, Drying & Folding
Satisfaction Guaranteed
Fast, Efficient Service, Reasonable Rates
-- STOP IN SOON --
BLANCHARDS WASH-RITE
HOURS: 7 A.M. TO 6 P.M. MON. - SAT.
TEMPORARILY CLOSED WEDNESDAYS
158 W. SIERRA MADRE BLVD.
355-8431

Everything you ever wanted in a checking plan for only $2 a month.



Our new All-in-One Checking Plan combines all our most useful checking services into one economical package. You pay a flat fee of $2 a month. No fluctuating charges. No minimum balance. You get:

1. **Unlimited checkwriting.** All the checks you can write for $2 a month.
2. **No minimum balance.** No matter what your balance — still, just $2 a month.
3. **Free personalized checks.** Your choice from our colorful selection.
4. **Check guarantee card.** Probably the handiest check cashing I.D. you can carry. Guarantees your check up to $100.
5. **Overdraft protection.** "Instant Cash" eliminates bounced checks. Covers you up to the limit of your available BankAmericard® credit.
6. **The Timesaver® Statement.** Lists checks numerically to simplify balancing.
7. **BankAmericard®** Once your application is approved, you have credit around the world, with only one monthly bill.
8. **Free BankAmerica Travelers Cheques.** All you need — no service charge.
9. **Automatic Transfer Service (Optional).** Repay loans or make monthly savings deposits automatically.

And for all this you fill out just one application. If you already have a checking account at Bank of America, it's even simpler.

Sound easy? That's the whole idea.

Depend on us. More Californians do.

The All-in-One Checking Plan
BANK OF AMERICA

Bank of America NT&SA—Member FDIC

Let Us Clean Up
YOUR ENVIRONMENT
We Pay Top Dollar
for
JUNK AUTOMOBILES
GEM CITY
AUTO SALES
AND DISMANTLERS
3313 PECK RD.
MONROVIA 445-2683

Neighbors . . .

UCLA's Department of Theater Arts will open its current theatrical season on November 14 in the Ralph Freud Playhouse of Macgowan Hall with one of the lesser known classics of William Shakespeare, "Timon of Athens."

LOCAL NEWS
LOCAL ADVERTISING
HAVE GONE
WELL TOGETHER
IN THE
SIERRA MADRE NEWS

Out of the Cobwebs of Our Files

Sixty Years Ago:
November 6, 1914

Santa Anita Canyon was the scene of many gay weekend house parties. Parties were held at "Linger Lost," the home of Mr. and Mrs. Craig. Rev. and Mrs. Inwood of Eagle Rock held a weekend house party and Mr. and Mrs. E. V. Nelson of Long Beach and their daughters entertained about fifteen of their Long Beach friends. Mr. and Mrs. Riley Hoag of Los Angeles gave a pretty Halloween dance at the clubhouse for about thirty of their Hoosier friends of the Inidiana Society, Los Angeles, who come out in a motor truck and spent Saturday and Sunday. The clubhouse was prettily decorated with yellow and black crepe paper and jack o'lanterns furnished lights for the occasion. After dancing, the guests adjourned to the pretty cottage of Mr. and Mrs. Hoag for a Halloween spread. Swimming and mountain hiking were enjoyed by the guests on the following day.

Sierra Madre voted overwhelmingly Progressive on Tuesday. Besides expressing a preference for practically the entire Progressive party tickets the voters spoke for a new deal and candidates for progressive type in county offices, including Woolwine for district attorney, Hamilton for Supervisor and Cline for sheriff. With a total vote of 580, the election officers were kept busy throughout the day on Tuesday and only finished the count at six o'clock Thursday morning. The necessity for division of the precinct was seen long before the election, but too late to make the change legally.

F. D. R. Moote was elected to the vacancy on the board of trustees at the special meeting of the board on Monday night. Trustees J. M. Beard was subsequently elected chairman of the board. The board now has the full quota of five members, Mr. Moote taking the position left vacant by the resignation of Mr. Pegler.

On Tuesday evening Miss Marian Decker entertained the members of the Eleven and One Club very pleasantly. Music on the new Victrola was enjoyed by the members present.

Mrs. Louise Pitney Gunning arrived from aboard this week. She had many exciting experienced crossing the war borders. She will spend the winter at her Sierra Madre home instead of abroad as she intended.

Rev. E. P. Abbott, former pastor of the Congregational church here, and now residing in San Diego, was in town on Thursday visiting old time friends.

Forty Years Ago:
October 26, 1934

The Sierra Madre Woman's Club voted unanimously on Wednesday to stay in the Federation. Mrs. Fletcher White graphically stressed her point by likening the Federation to a "general nucleus" from which it would be short-sighted and provincial to withdraw . . . Mrs. A. E. Pulling spoke of the condition existing in 1900 when 42 clubs struggled along outside of the pale of the Federation. Today there are 15,000 clubwomen in California representing 600 federated clubs; "strength united is stronger."

The Sierra Madre Ice Company is contributing a 75-pound, all metal modern ice refrigerator which is to be awarded to some lucky housewife today at the Lyric Theatre, in Monrovia. The award is in conjunction with the free cooking school which commenced Wednesday and is terminated at today's session which starts at 1:30 in the afternoon.

Mrs. Dorothy Katherine Moote, daughter of Mr. and Mrs. F. D. R. Moote of 689 West Central avenue, enjoyed a trip to San Francisco with sorority sisters last Saturday to attend the UCLA - California football game. Mrs. Ashley Smith, Bay City resident, and formerly of Sierra Madre, accompanied Miss Moote home and has been the guest of the Moote family this week.

Have a goodtime — but don't forget the rights of others! That is the pre-Halloween warning of Police Chief Gordon McMillan. Extra precautions, it is announced will be taken to protect downtown merchants from window soap writers," . . . . driver found to be intoxicated will be prosecuted to the full extent of the law, McMillan says. Members of the fire department will be sworn in as extra policemen.

Twenty Years Ago:
October 28, 1954

A noisy burglar with an apparent indifference toward caution was caught by Sier-

——Please turn to Page 11

Ripple
MORTUARY
Sterling T. Ripple
Funeral Director
201 West Sierra Madre Blvd.
in
Sierra Madre
Telephone — 355-3414

EASY-CARE
HAIRSTYLES
FOR SUMMER BEAUTY

Fashionette
"Home of Satisfied Patrons"
48 W. Sierra Madre Blvd. 355-9912 Sierra Madre

Gem Plumbing
Sierra Madre's Only Appliance Dealer
43 NORTH BALDWIN 355-0753
Hal Jordan Gordon Caldwell

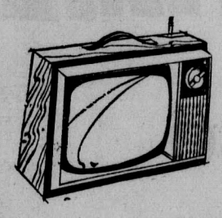
Now-Is The Time
To Call Us For
Winter
Heating

Airtemp
World's finest and most beautiful
ROOM AIR CONDITIONERS
CLIMATE ENGINEERED BY CHRYSLER CORPORATION

CHRYSLER
FORCED AIR
CENTRAL SYSTEMS

AND ALL TYPES OF
WALL HEATERS
Singles & Doubles
FLOOR FURNACES
VENTA-WALL HEATERS
GRAVITY HEATING
HEAT PUMPS

"We Sell, Service and Install"
— 24 HOUR SERVICE —
During Evening Hours and Weekends
Please Call —
355-7475 or 355-6673



Call Us--
ASK ABOUT OUR LOW
HOME SERVICE CHARGE
On Any Model Black and White or Color
Television Sets and Stereos

WHY PAY HIGHER PRICES?
(WE GUARANTEE OUR WORKMANSHIP)

WE SERVICE ALL MAKES OF RADIOS, TV'S, TAPE RECORDERS, STEREOS & TURNTABLES . . . INCLUDING JAPANESE.

FREE Loan Set While Your Set Is Being Repaired

T.V. Rentals

ZENITH
1974 Model
23" COLOR CONSOLE
Special $450.00
2 year warranty on picture tube, 1 year parts, 90 days service

We Will Come To Your Home or You Can Bring Your Equipment To Our Shop . . .
Parking In Rear For Loading and Unloading

Compare Our Prices on Zenith T.V.'s - Radios & Stereos
— WE TAKE TRADE - INS —

Used 23" Admiral Consolet
Excellent working condition $129.95
We have other reconditioned color sets up to $250.00
Special prices on all '74 Models

Radio Hospital
SERVING THE SAN GABRIEL VALLEY SINCE 1949
FINEST IN SALES AND SERVICE
139 East Foothill Boulevard
(BETWEEN SAV-ON AND VON'S)
Arcadia 445-5952

Editorially Speaking

White Fish Bowl?

The White House presumably isn't bugged in these new Ford days, but some rather personal, yes intimate, information already is coming out.

At the time last month that President and Mrs. Ford left their Alexandria, Va., home for the mansion at 1600 Pennsylvania Avenue, a wire service revealed that for the first time since perhaps before the Franklin Roosevelts, the President and his Frist Lady will share the same bedroom, the same bed.

Why not, asks Mrs. Ford's personal secretary, Nancy Howe. And, indeed, why not? After 25 years . . .

Someone has suggested that the traditional separation of showers . . . pardon, sleeping accommodations . . . . has had nothing to do with Presidential confidentiality, except perhaps as it pertains to late night or early morning telephone calls on state matters, and stuff. Be that as it may, it seems a nice, homey, confidence inspiring facet of the new President's personality and life style.

What Bella Abzug and Gloria Stenem will do with it, good grief!

High Cost Aid

There is an understandable and laudable concern growing in the nation over the plight of the million of fixed-income and poor individuals in this era of brutal inflation.

Ironically, in view of the fact that federal expenditures are a major cause of inflation, the spending under the broad budget classification of "human resources" is setting records.

Education, manpower, health, veterans' benefits and income security — all human resources programs — topped defense outlays in 1971 and now account for 49.8 per cent, or $151.1 billion, of the 1975 federal budget, according to Tax Foundation, Inc.

In 1974, outlays for income security programs alone — Social Security, unemployment insurance, public assitance and related programs — topped national defense spending for the first time. The margin was less than $5 billion. In 1975 this gap will widen to more than $12 billion.

The spending for health is scheduled for $26.3 billion, that for income security $100.1 billion; a total of $126.4 billion as compared with $108.3 billion in similar fiscal 1974 expenditures.

The projection for human resources is upward, especially if a national health insurance program should be adopted. Which is in no way to denigrate poignant problems of the fixed income and poor citizens. They are the great victims of inflation.

Rather, it is indicative of the pressing need to find some way in which much needed assistance in solving their problem is not in itself a major contributor to it.

Walk Safely

The lower speed limit has been credited with a marked decrease in highway traffic deaths. California adds to that a continuing decline in pedestrian deaths and injuries since 1970. Such casualties were significantly better in 1973 than in other states in California's population category, with the result that our state has received the American Automobile Association's Award of Merit in the 1974 AAA Pedestrian Safety Inventory Program.

Kudos to the Office of Traffic Safety, California Highway Patrol, and Department of Motor Vehicles, the Automobile Club of Southern California, the California State Automobile Association and other organizations and county others by walking safely.

And to the pedestrians who benifitted themselves and agencies which have worked hard and successfully on traffic safety.

The People Must Know

By Howard Jarvis

Could it be? Arco Oil Company is ruuning television commercials featuring a young Mexican - American saynig we need rapid transit so he could work in the city and live at a lake resort 155 miles away. Listeners are invited to send transit ideas to Arco. It just so happens that the president of Arco heads SCRTD's campaign for proposition A. Taxpayers' cost at least ten thousand million dollars.

At one stage one of the so-called rapid transit guidelines was down 6th Street, an 'open trench' underground 5 to 20 feet deep ending at Grand Avenue, but now it seems this gudie-line will veer north, become a 50 foot deep tunnel ending at what is now the 50 foot deep mall under the new Arco building.

What a coincidence. This mall has been advertised as the largest underground mall in the world. Somebody could conjecture that this immense mall could wind up as the main downtown transit terminal station. After all it would hardly be a place to get your tires checked or your windshield wiped.

And another coincidence. This column told you recently how an argument in opposition to proposition A was rejected by Registrar of Voters Panish. I now find that in the County Questions booklet, sent out with the sample ballot, proposition A was missing. It was on a separate sheet by itself.

And another strange thing was that proposition A was the only measure on the ballot where there was no analysis by the County Counsel. All the other measures on both the state and county ballots had such an analysis, but proposition A had none.

The only argument allowed on the ballot against proposition A was by a young man from the Libertarian Alternative group. The argument for proposition A was signed by Mayor Bradley, Supervisor Hahn, Thomas Neusome of RTD, William Banowsky of Pepperdine and Doris Sweetnam for the League of Women Voters. This reminds me of the 50-50 rabbit and horse meat sandwiches. One horse and one rabbit.

Now I don't know how this sounds to you, but I wrote this because I think I smell something and it is not Channell No. 5.

High Point, N.C., Enterprise: "Ah, there's good news tonight from Moscow, A little noted item of news under a Paris dateline reports that the Russians have discovered a real cure for baldness. The Institute for Natural Medicine at Baku claims that 80 per cent of completely bald men leave their confines with a new growth of healthy hair. 'The miracle,' says the news report, 'is produced by a new oil product called Naftalan. Scientist described it as a highly potent aromatic carbohydrate which promotes blood circulation and improves the metabolic processes of the body' We ought to be able to forgive the Russians' inability to put a man on the moon if their other sciences are that well advanced."

R. Robert Evans .....Editor and Publisher
Nancy Lee Bryan .....Business Manager
Subscription Rates: In Los Angeles County—$6.00 per year. Elsewhere in the United States $6.50 per year. Foreign Countries, Air Mail, Second Class, priced upon Application. 15 cents per single copy.

Letters To The Editor

Dear Editor:

For the past 9 years I have been building up a collection of colored picture post card views of these United States as a hobby.

I am a cripple, unable to travel or work, therefore I do NOT have any money to purchase picture post card views with. I have to depend on the kind generosity of all those people to whom I write to in helping to build up my post card collection.

Would it be possible for me to obtain any picture post card views of Sierra Madre, both very old post card views published 50 to 90 years ago and new post card views of 50 years ago to the present day of street scenes, old historic buildings, old historic residential homes and the city parks and factories, and all other historic landmarks in and around Sierra Madre. Also post card views that show the electric trolley cars of the famed Pacific Electric Railway that ran on the streets of Sierra Madre between the years 1904 to 1950. Also post card views of the nearby Santa Fe Railroad that has servd the Sierra Madre region for the past 90 years. Also post card views from all other cities and towns and villages and trolley cars and raiilroads and historic old buildings and all other historic landmarks in the state of California. Also post card views from all other states of these United States and foreign countries.

All post card views sent to me will be greattly appreciated. Thank you for your interest in my post card hobby.

Mr. James C. Burchard
P.O. Box 293
East Haven,
Connecticut 06512

P.S.: Please print my letter in your newspaper where your many readers will read it and be able to help me in acquiring additional colored picture post card views for my post card collection. Thank you.

Boutique, Lunch Set By United Methodist Women

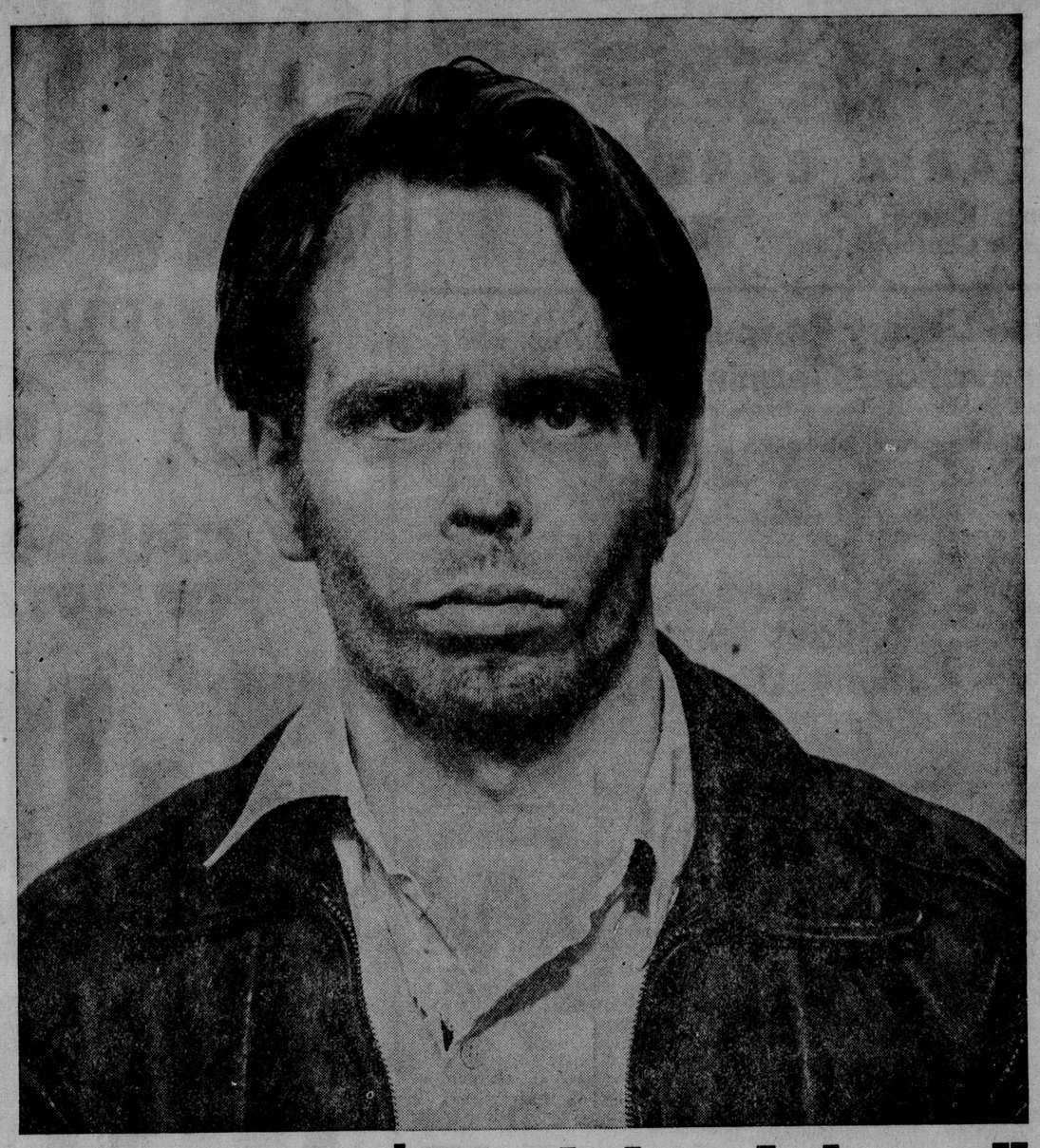
The United Methodist Women of the Sierra Madre United Methodist Church will present their annual Fall Boutique on Friday and Saturday, November 15 and 16, from 10 a.m. to 4 p.m. at the Fellowship Hall of the church, 695 West Sierra Madre Boulevard. A soup and salad luncheon will be served on Friday only, from 11:30 a.m. to 1:30 p.m. Luncheon tickets are $1.25; no reservations necessary.

One of the items to be featured this year is a beautiful hand-stitched patchwok quilt, made especially for the boutique by the women's sewing group. Also for sale will be a variety of gift and special holiday items, baked goods, candies, jellies, and from the garden center a fine choice of potted plants and macrame hanging flower-pot holders.

Mrs. Ruth Bennett, publicity chairman asks: "Have you started your Christmas shopping? Why not come to the boutique and find the perfect gift for everyone from a wide assortment of attractive and usual items. attractive and unusual items. Proceeds from the boutique are directed toward the United Methodist Women's works of benevolence."

FOODLAND
1725 E. Washington Blvd.
PASADENA SY 8-9656
Fresh Ground
ROUND
70¢ lb
In 10 lb. lots
GROUND
SIRLOIN
120 lb.
in 10 lb. lots
Deluxe ¼ Lb.
Hamburgers
50c
each
We accept food coupons.

KNOW YOUR NARCOTICS



"Happy 21st Birthday, Johnny"

At least, we hope it's happy, Johnny's strung out on "speed," and most people take him for about 35. He's shooting "meth," now, but he started on pills: "dexies," "bennies." He has to use a little more each day to maintain the "high" and avoid "crashing." It's as though he were a car that's raced its motor continuously for a year. No wonder he looks like he's ready for a 50,000 mile overhaul.

You see, on "speed," you don't eat, you don't sleep, you don't feel you have to pay any attention to your health...because you feel so "up" all the time.

So while you're "up" on speed, your body runs down. Johnny raps all the time about how, since he's started "speeding" he's really living. At this rate, he may have lived his whole life before he reaches 22.

For more facts about drugs, write for free drug booklets to:
National Institute of Mental Health
Box 1080, Washington, D.C. 20013

THIS EDUCATIONAL SERIES APPROVED BY
THOMAS KENDRA, CHIEF OF POLICE
AND THE
SIERRA MADRE POLICE DEPARTMENT

BEST BUY DRUGS
Free Delivery
We Give Blue Chip Stamps
82 W. Sierra Madre Blvd. EL 5-3456

LLOYDS BANK
CALIFORNIA
100 W. Sierra Madre Blvd.
Sierra Madre SY 3-2121

Importer
DON JACKSON
Store For Men
Custom Tailor — Haberdasher
18 W. Sierra Madre Blvd. 355-1236

GTE
GENERAL TELEPHONE
116 West Lime
Monrovia

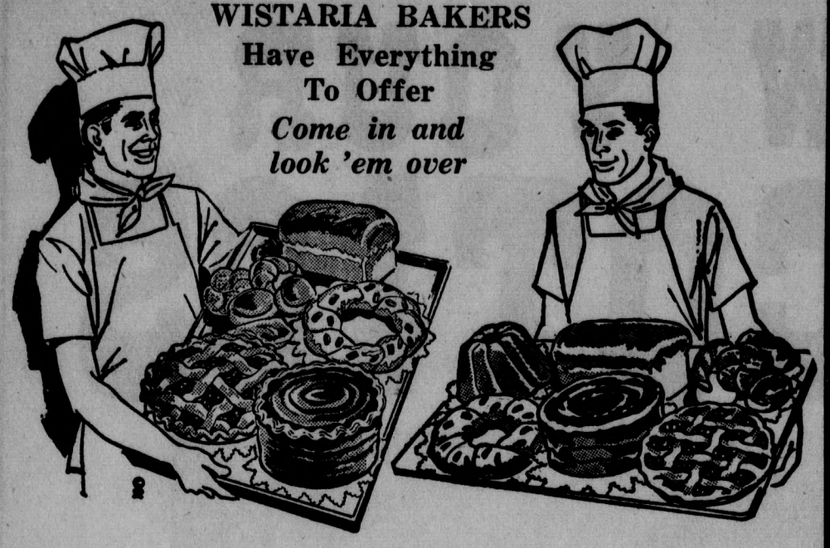
YOUR CITY GOVERNMENT
Gordon Rudolph, Mayor
Councilmen —
James Abernethy Joseph Delgatto, Sr. David May Tom Edwards
Edwin Medley — City Administrator

TELEPROMPTER
CABLE TV
35 NORTH BALDWIN 355-1493

BROWN'S FURNITURE
Free Decorating Service
303 W. Sierra Madre Blvd. EL 6-1371

YOUNGLAND
San Gabriel Valley's Finest Department Store For Children
31 W. Sierra Madre Blvd. Sierra Madre

Sierra Madre News
R. ROBERT EVANS .....EDITOR and PUBLISHER



WISTARIA BAKERS
Have Everything
To Offer
Come in and look 'em over

WISTARIA BAKE SHOP

Hastings Ranch Shopping Center

355-3332

Huntington Library Reopens After Renovation, Cleaning

Tender new grass, freshly mowed and trimmed, greeted visitors to the Huntngton Library, Art Gallery and Botanical Gardens on Friday, November 1, when the gates reopened to the public after the annual closing for renovation, cleaning and replanting.

Although the earthquake-proofing of the building was still in progress, the Art Gallery opened with a new exhibition of Rembrandt prints from the Huntington Bodman Collection.

The exhibit, probably the most distinguished temporary exhibition ever shown in the Art Gallery, includes 47 prints. The collection was bequeathed to the Huntington two years ago. This is the first time all of the Bodman Rembrandts have been presented together in a public exhibition. The prints cover a wide variety of themes, including Biblical subjects, portraits, landscapes and genre.

Two continuing exhibitions reopened in the Library. "The Story of the Colorado River" surveys 400 years of the river's history, from its discovery in 1540 to the establishment of a Japanese relocation camp on its banks in 1942. Featuring maps, journals and letters, as well as photographs and lithographs, the exhibition will run through November 20.

The other exhibition, "Napoleon in English Caricature," presents typical English views from 1798 to 1815 of the would-be conqueror of Europe. The Huntington has one of the largest collections in the country of English caricatures, which later were called cartoons, from the late 18th and early 19th centuries. The exhibit includes works by the major caricaturists of the period, James Gillray, Thomas Rowlandson and George Cruikshank.

Besides the new lawns, the gardens have been replanted and are already beginning to bloom with fall and winter flowers.

The Rose Garden is at a peak and the season's first camellias can be seen in the North Vista.

The Huntington, located at 1151 Oxford Road, San Marino, is open from 1 to 4:30 p.m. every day but Monday. There is no charge for admission or parking.

State Buys Vehicles For Many Uses

The Department of General Services this week issued contracts totaling $14 million to 24 automobile dealerships throughout California for the more than 3,600 vehicles needed to fulfill the state's, cities, counties', and school districts' automotive requirements in 1975.

The 3,663 compact sedans, station wagons, and pickup trucks will be purchased during the 1975 model year, and delivered by the Dodge, Plymouth, Datsun, and Ford dealers who offered the lowest competitive bids in each of nine areas, ranging from Sacramento to San Diego.

Prices varied slightly between the different dealerships, but typical of the net prices paid for the vehicles were the following figures for the Sacramento location:

Plymouth Satellie Sedan, $3,764.96; Plymouth Fury Station Wagon, $4,099.85; ½-Ton Dodge Pickup, $3,971.45, and ¾-Ton Dodge Pickup, $4,204.95.

Prices increased an average of 24 percent over those paid in the 1974 model year.

Of the vehicles to be purchased, 1,581 are slated for the cities, counties, and school districts throughout California, who participate in the state's cooperattive purchasing program.

Rapid Truck Production

The motortruck, which was developed at the end of the nineteenth century, caught on so quickly in the United States, that by 1920 one million trucks had been produced. And by 1929 five million trucks traveled American roads.

IRS Offers New And Upgraded Tax Aid Program

The Internal Revenue Service, in cooperation with California community colleges and state universities, will present new and upgraded Basic Tax Institutes for the 1975 income tax filing season. The institutes utilize the results of recent surveys of tax practitioners and include those topics most requested.

The basic institutes are of interest to CPA's, public accountants, enrolled agents and seasonal preparers of tax returns. The 14-hour courses will be conducted on two consecutive Saturdays. The first day will deal with basic tax subjects, while the second day will be devoted to more complex tax issues on an intermediate level. Text materials will include the new IRS Publication 17, "Your Federal Income Tax," pertaining to the 1975 filing season.

Those interested may enroll in advance by contacting the colleges or at the door on the day of the institute. The institutes will be presented, starting at 8 a.m., at four locations: Pasadena City College campus, November 9 and 16; California State College San Bernardino campus, November 9 and 16; Orange Coast College campus, December 7 and 14; and Grossmont College campus, December 7 and 14.

Warning

the proper place, but they cannot be used safely under the crowded living conditions we find in the city. The Police Department frequently receives reports of damage caused by the careless use of these weapons, and we are asking for parents' cooperation to help eliminate the problem," the Chief said.

The Los Angeles County Area on Aging Advisory Council will hold a public hearing from 9 a.m. to 4:30 p.m. on Saturday, November, 9 in the Board of Supervisors' Hearing Room at the Hall of Administration, 500 West Temple, Los Angeles. "Problems and Priorities for Senior Citizens" will be the subject.

WANTED
COINS STAMPS
SILVER COINS GOLD COINS
--COLLECTIONS--

Open Every Thurs. Until 8 P.M.
"Every Day Specials"

- Foreign Money Redemption Center
- Coin Catalogs, Albums
- Complete Line of Supplies
- Stamp Catalogs, Albums and Supplies

Hugh Campbell's
FOOTHILL COIN CENTER
The Largest Coin & Stamp Store In The Valley
47 W. SIERRA MADRE BLVD. 355-8221

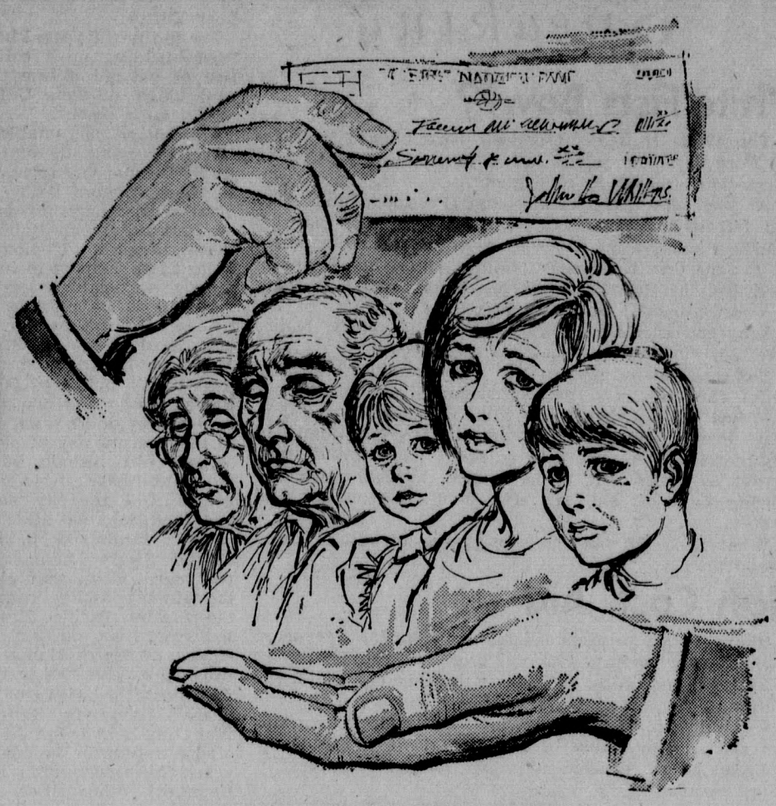
GIVE ONCE

JOIN

UNITED UNITED

CRUSADE FOR 1974

Help Millons GIVE GENEROUSLY



YOUR CONTRIBUTION
INCLUDES PASADENA, SO. PASADENA,
ARCADIA, ALTADENA, DUARTE,
LA CANADA, FLINTRIDGE, MONROVIA
AND SIERRA MADRE

SIERRA MADRE DRIVE
ENDS NOVEMBER 15th

One gift helps many. Do your part in helping to make this a successful community drive. Let us all do our fair share by contributing today. Your one gift means hope, care and a happier future to so many who need help in our very own town.

12 RED CROSS CHAPTERS
244 PRIVATE AGENCIES
SUPPORTED BY UNITED CRUSADE CONTRIBUTIONS

TELEPROMPTER CABLE TV
OF SIERRA MADRE
35 N. BALDWIN 355-1493
Serving Sierra Madre and Arcadia

BANK OF AMERICA
National Trust & Savings Association
Joyce Meade — Mgr.
350 W. SIERRA MADRE BLVD. 355-7101

DON JACKSON
Finest in Men's Wear
Custom Tailoring
18 W. SIERRA MADRE BLVD.
355-1236

LLOYDS BANK CALIFORNIA
100 WEST SIERRA MADRE BLVD.
SY 3-1212

YDREN REALTY
• Residential • Commercial
• Income Property
"We Provide Rental Service"
505 W. SIERRA MADRE BLVD. 355-3482

BROWN'S FURNITURE
Free decorating service
303 W. SIERRA MADRE BLVD. 355-2712

ROBERTS MARKET
Home of the Green Prog
On the Corner on the Square
355-3344

Hugh Campbell's
FOOTHILL COIN CENTER
The Largest Coin & Stamp Store in the Valley
47 W. SIERRA MADRE BLVD. 355-8221
Hours: Mon. thru Fri. 9:30 to 5:30
Thurs. Until 8:00 p.m., Sat. to 2:00

NORM'S GARAGE
Let Quality Care Be First Line of Defense Against Excessive Costs
Indpendent Garage Owner
22 E. MONTECITO 355-1146

SECURITY PACIFIC NATIONAL BANK
3555 EAST FOOTHILL
577-3178

GTE GENERAL TELEPHONE
116 West Lime
Monrovia

C-V DISPOSAL SERVICE
Incorporated
10600 PAINTER AVE. Toll Free
SANTA FE SPRINGS 443-8513